NewsWIB February 2018

Spotlight on SWORWIB

2018 Board Induction

With every new year, comes a new group of board members with great perspective, fresh ideas and a wealth of knowledge to bring to the organization. We look forward to working with this amazing group of individuals!

Denise Driehaus, Hamilton County Commissioner conducted the induction of our new board members
SWORWIB New Inductees: Left to right: Sharahn Monk, CincinnatiUSA Regional Chamber; Denise Driehaus, Hamilton County Commissioner and elected official conducting the induction ceremony; Leo Chan, Greater Cincinnati Chinese Chamber of Commerce; Jerry Porter, P&G; Mark Dierig, Kroger; Jackie Alf, Jurgensen; Natasha Chesnut, Skyline Chili; Trisha Rogers Lowey, UC Health; Shirley May, VA Hospital; Melissa Johnson, Greater Cincinnati Redevelopment Authority; Alicia Tidwell, Chair of the SWORWIB. Alan Bensman, Patheon a part of Thermo Fischer Scientific; Shanel Gentry, Primo Services and Terry Segerberg, Mesa Industries were unable to attend the Annual Meeting.

Spotlight on the SuperAwards

This year marks the 10th year we have hosted the Annual SuperAwards recognition event. This year the SuperAwards focused on SuperEmployers, SuperApprenticeshipPartners and SuperOMJPartners. Hamilton County Commissioner Denise Driehaus swore in all the new board members and Chairwoman Tidwell congratulated them as they came forward to receive their awards. Photographer, Jymi Bolden, captured all the great memories in front of the SWORWIB banner; to memorialize yet another successful event for the record!

SuperEmployers

Castellini Group of Companies
Represented by Sarah Hartloff, Castellini is recognized as the highest use business partner for the OMJ Center services - more than any other employer this past year. Castellini attends every job fair and provides opportunities for those with past barriers. We recognize that they are deeply committed to the OMJ Center and refer other businesses to us.

5/3rd Bank
Represented by board member Shawn Harter and Nick Milazzo, Fifth Third Bank has been very committed to hiring dislocated workers, especially those involved in rapid responses. They list all openings with the OMJ Center and they have provided
financial literacy services to our customers and have plans to continue in the future. Linda Maurer, VP, HR Business Controls and Mark Walton have both also worked with us very well.

Sysco Cincinnati
Represented by Kristy Long, HR Generalist, who worked very well with the OMJ team recruiting for jobs with excellent wages (as Teamster Union Members). Their wages are over $20 per hour plus hiring bonuses of up to $5,000 and the company provides excellent training. Sysco was pleased to be able to recruit dislocated workers for which they hired several individuals.

Three SuperEmployerAward winners were unable to attend - Magna Machine, Standard Aero and Waffle House; their awards will be delivered.

SuperApprenticeshipPartner Awards

For the last 10 years, the SWORWIB has promoted the use of the National Career Readiness Credential (NCRC) to help refresh workers' credentials, assess workers for training readiness and promoted its use for career technical education efforts. Last year, the SWORWIB pursued membership in the Midwest Urban Strategies Consortium of 11 urban centers in the Midwest region of the Department of Labor Region 5 and was accepted as a member. This gained us access to additional funding. We have received $100,000 to train the other cities in our robust TechHire infrastructure and consult with them to adopt some of our regional strategies such as the code programming boot camps we support with WIOA dollars, the InterAlliance focused on high school students and the Higher Education Collaborative led by Partners for A Competitive Workforce. We hosted 30 people from the other cities for a full week of exploration of our TechHire efforts in October 2017. Moreover, we have received $500,000 as part of the America's Promise grant to develop internship programs in our service area with manufacturers. We wanted to recognize those partners who have helped us get underway with implementation of the Industrial Manufacturing Technician (IMT) apprenticeship program with employers in Hamilton County.

Our first award recognizes Michael Burck of Great Oaks for working with the SWORWIB, TechSolve, Patheon and Kroger’s to obtain assessments of their labor force for readiness to undertake the IMT apprenticeship program. Unfortunately, Mike was not able to attend due to a funeral, so Harry Snyder accepted the award on behalf of Great Oaks.

Chris Fridel of the IBEW/NECA Electrical Training Center accepted this award for his long term and unique efforts adopting the SWORWIB Crusade to promote the use of the National Career Readiness Credential. The Center partnered with the Aspire Program at CPS to use the NCRC as part of their assessment approach for apprenticeship candidates and their upskilling of apprentices in math skills during their first-year apprenticeship training. Electrical journeymen professionals take five
years in apprenticeship to receive their journeyed status and math is a critical skill that has been a challenge in America for many years. Chris Fridel and Chad Day (representing the IBEW Union on the SWORWIB) led the effort to explore these new partnerships that helped produce the first full class of apprentices in the last few years.

Allison DeGraaf, of Patheon now a part of Thermo Fisher Scientific was recognized last year for Patheon's business leadership in joining us in the America's Promise application. This year she was recognized for leading Patheon through the assessment process of over 70 of their workers and remaining steadfast to implement the IMT apprenticeship in Patheon, continuing her commitment even during the many months focused on a significant merger with Thermo Fisher Scientific. Her perseverance has been rewarded as Patheon has signed their official standards agreement with ApprenticeOhio (see picture and caption elsewhere in the NewsWIB) and is ready to schedule their related technical instruction training on site for hopefully 12-15 apprentices.

Darryl Gaither, a long-time team member in the OMJ Center who recently was reassigned to promote ApprenticeOhio and registered apprenticeships. He was eager to work with us in establishing the standards for the IMT apprenticeship and other occupations with the recruited employers for the America's Promise grant funds. Darryl has been a key player in working with Richards and Patheon to register their employer apprenticeship program with the Ohio Apprenticeship Council.

Our final apprenticeship award went to Cheryl Neiheisel of Richards Industries, a company that has collaborated with the OMJ Center for many years. Cheryl was out of town for the event, but the IMT Team met up with her to deliver her award (pictured here). Richards was first to register their apprenticeship, assess their candidates and begin the related technical instruction, in addition to on-the-job training hours with their managers.
Our SuperPropertyManager, Wesley Miller, has been the contracted facilities manager since the SWORWIB secured this facility from Congress and the State of Ohio for use as our one-stop center in 2004. Wes is our ever positive and effective manager and open-minded partner in every new idea from the SWORWIB President. He is respected by the partners in the building and the vendors who help us keep the facility operational. This year was the perfect time to recognize him as a SuperOMJPartner since we finally were able to replace the last of three rooftop HVAC units and upgrade the elevator system and he also helped with Sherry's most recent wild idea of the registration counter and catering section redesign of the board room. Thanks to Easterseals for their skilled craft work and Wes for helping them get it installed in time for the Annual Meeting.

Matthew Owens, Program Delivery Manager for the Office of Workforce Development and his team are the primary reason the OhioMeansJobs Center-Cincinnati/Hamilton County was recognized as the #1 Center in Ohio and the #2 Center in America for services to Veterans in 2017. Matthew's leadership in providing services to Veterans and his ability to train and support everyone in the OMJ Center on how to best work with Veterans has been outstanding.

Jennifer Roeder, Rehabilitation Supervision, Opportunities for Ohioans with Disabilities, Southwest Ohio, has partnered with the SWORWIB to fulfill our certification as a one-stop center which has considerable ADA requirements for serving people with disabilities. She serves on the SWORWIB OhioMeansJobs for People with Disabilities Committee and on the
Committee and has worked very effectively with the OMJ Center to conduct training sessions for all partners to improve their understanding of serving people with disabilities and of the organizations in the community that can assist.

Leah Winkler, Regional Rapid Response Coordinator, was recognized for her tireless dedication to serving employers who have to make business adjustments that result in workers losing their jobs, to the dislocated workers, to the employers who want to hire these experienced workers, to the multi-faceted team of OMJ staff who assist with this work and to the broader economic development community and elected officials to understand the processes for delivering these services. Thank you, Leah, for your dedication for the 19 employer layoffs and 878 effected workers served by the Rapid Response team in Hamilton County.

**Spotlight on the State of the Community**

The guest speaker for the 2018 Annual Meeting was Board Member, Dr. Eric Rademacher, who provided "The State of the Community Report" on the socio-economic health of the Greater Cincinnati Region. This statistical review is important data analytics to inform the boards priorities and results.
Partnership with Easterseals YouthBuild

What's Really Cool and New at OMJ? The OMJ Registration Counter designed and constructed by Easterseals' YouthBuild Team

Easterseals' YouthBuild is a Department of Labor-funded workforce development strategy aimed at connecting out-of-school youth to education, credentialed skills training and practical experience that break the cycle of poverty. As a required partner with the SWORWIB at the OhioMeansJobs Center, the SWORWIB President, Sherry Kelley Marshall approached Easterseals' YouthBuild team about assisting with some changes in the Board Conference Room, including constructing a Registration Counter that matched the SWORWIB podium Easterseals had constructed years ago. The YouthBuild team was thrilled to be invited to build a new counter as a visible demonstration of the woodworking and construction skills of enrolled youth.

The team is proud that nearly 90% of the products used to construct the counter were recycled from Building Value, Easterseals' building material reuse store in Northside. After selecting a set of doors with a similar finish and cabinets that fit the space, staff and YouthBuild participants worked together to create a design, then assemble a mockup to measure and further develop the concept for construction. The custom woodwork, fabrication, and trim work was a perfect extension of the program's skills training. After working on a residential remodel in a small home, designing a 17-foot long counter that could be carried up a set of stairs to the second floor was a particular challenge. One YouthBuild participant reflected on what he learned as he stained and finished the counter, a task he had never done before. Through trial and error, he learned that, "Wood is very sensitive, and you have to be gentle," a valuable lesson for the move and installation.

This countertop experience was important to those who worked on the finishing process. For one young person, the project was his final build before starting his new job at a local production company. After a strong start in YouthBuild, another young person had recently become homeless and was discouraged; the experience and feeling of accomplishment re-ignited his drive to complete the program and pursue the next steps in his career. Everyone was amazed at how a simple piece of wood could become something so beautiful thanks to the work of their own hands. Easterseals' YouthBuild expressed deep gratitude to the SWORWIB for the opportunity to create a lasting product for a strong partner of Easterseals. Having such a transformative experience for the team, the organization and the SWORWIB was an added bonus.
SWORWIB President Sherry Kelley Marshall and Easterseals' YouthBuild Construction Leader Don Wittrock show off the Registration Counter at the February Annual Meeting and share Information about Easterseals' YouthBuild program.
Spotlight on Apprenticeship

Allison DeGraaf, HR Leader at Patheon (a part of Thermo Fisher Scientific) signed the official apprenticeship standards document for submission to the Ohio Apprenticeship Council in order to establish the company-sponsored Industrial Manufacturing Technician (IMT) apprenticeship program and get underway with related technical instruction and on-the-job training for new and incumbent employees.
Ohio Workforce Board Executives Talk with Mike DeWine

Candidate for Ohio Governor, Mike DeWine, met with the workforce board executives of the Ohio Workforce Association to share his understanding of the importance of workforce development to employers and the people of Ohio as well as Ohio's ability to continue its economic growth. More importantly, he wanted to hear from those who daily live and breathe Ohio's workforce challenges about both new approaches to be considered and improvements in State departments that influence and impact workforce efforts. Furthermore, he asked the board executives to share any other thoughts on what needs to be done - or what needs to be stopped in order to advance workforce progress in Ohio that he would consider for implement as he runs for election as the next Governor of Ohio. SWORWIB Chair Alicia Tidwell and President Sherry Kelley Marshall participated in the discussion sitting out of view of the photo.

Spotlight on Manufacturing

The annual "What's So Cool About Manufacturing?" video contest excites students to explore cool manufacturing careers and produce profiles of companies throughout the tri-state. President Marshall along with other regional judges viewed and rated 15 videos presented by middle school teams and employers across the region for the "What's So Cool about Manufacturing" video contest. One industry partner is also featured elsewhere in the February NewsWIB for their participation with the SWORWIB in the America's Promise Manufacturing Apprenticeship project. (Richards Industries)

There will be an awards ceremony on March 8th (inclement weather date March 12) at the Northern Kentucky University Student Union Center from 6:00 - 7:30 p.m. Courtis Fuller of WLWT Cincinnati will be the Master of Ceremonies.

If you want to see what the schools and employers did together for the video contest, check out the link below:
https://www.dreamitdoitoki.com/pages/videos
or register to attend the ceremonies by clicking on the link below:
https://manufacturingvideoawardsceremony.eventbrite.com

If you want to vote on the videos, please go to the website at Dream It Do It between March 5 and March 7 and cast your vote.

Spotlight on West End Technology HUB
A large group of families and community resources celebrated at the Kick-Off of the Theodore M. Berry Head Start Robotics Computer Program on Tuesday, February 27th in collaboration with Code For Kids, Cincinnati Public Schools and XOOPS Foundation, as part of the West End High-Tech Education Hub. Kids demonstrated code programming and interacted with science games and a small robot as the West End High-Tech Education Hub was shared with parents and other adults who support the West End neighborhood's pre-school to high-school technology focus.
Short Takes

Manufacturing Job Fair, Mark Your Calendars
This event will be held Wednesday, March 21st from 10am to 2pm at the OMJ Center. Click here for more details.

Hiring Events

Click here for information about hiring events being held at the OMJ Center

Upcoming Employer Workshop

EMPLOYERS: Please Join us for:

Understanding Ohio's Alternative High School Diploma Options
Wednesday, April 4th, from 8 AM to 10 AM

Location: OhioMeansJobs Cincinnati-Hamilton County, 1916 Central Parkway, Cincinnati Ohio 45214.
Presenters from Great Oaks, SWORWIB, Dohn Community School & Cincinnati Public Schools will discuss Ohio's choices

Please RSVP to Kathleen Busemeyer
It's that time of the year again for our Annual Apprenticeship Career Fair. Please click here for the event flyer and/or go online: www.earnandlearn.com/careerfair

Don't forget to RSVP if you plan to attend.

OMJ March Workshops

Click here for a calendar of workshops taking place in March.

Tax Seminars

The SWORWIB and OMJ Center have again partnered with United Way to conduct Free Tax Prep Sessions at the OMJ Center and throughout the region. Click here for details.

The Sharonville Chamber of Commerce and the City of Sharonville Economic Development Department are preparing for the SharonvilleWorks Job Expo
scheduled for May 10th from 2pm to 7pm at the Sharonville Convention Center.

For more information about booths and sponsorships, email sharonvilleworks@sharonvillechamber.com or contact Kathy at kathy@kathypiechlukas.com

Watch for upcoming details at www.SharonvilleChamber.com

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College and Career Fair

Wednesday, April 18th, 2018

5:30 PM — 7:00 PM

Princeton High School

200 Viking Way

Cincinnati, OH 45246

This event will host numerous employers/agencies to promote jobs, internships, career opportunities and college programs.

This is a college/career/curriculum fair to which all Princeton, Scarlet Oaks, Reading, & Lockland High School students (grades 6-12) are invited.

Please contact Mary Hudson @ 513.864.1894 to reserve a table.
SWORWIB was mentioned in 5/3rd Bank’s Corporate Communications Newsletter as well as their Human Capital Communication Document.

CINCINNATI JOB GAP

The January 19, 2018 Cincinnati Business Courier did a large special feature on Cincinnati’s Jobs Gap and mentioned many of our partners: Community Action Agency, Job Corps Center, Cincinnati State, CityLink, Easterseals, Great Oaks, Mercy Neighborhood Ministries, OMJ, SWORWIB, Thrive, UC, YWCA, and many others across the tri-state region.

The Cincinnati Herald recently featured a write up about SWORWIB and our new chairwoman Alicia Tidwell. Click here to check out the article!

Follow us on Facebook and Twitter!

The SWORWIB has a Facebook page where we post news, pictures, events and up-to-date information at https://www.facebook.com/sworwib.

Also, follow us on Twitter @CincyWorkforce and we’ll keep you informed throughout the month. The SWORWIB now has over 200 followers!

Donations Appreciated

The SWORWIB is a 501c3 non-profit organization. Would you or your organization like to support the continued success of the workforce board? To make a donation (tax deductible) to the SWORWIB in support of Cincinnati-Hamilton County workforce initiatives, email Sherry Kelley Marshall at smarshall@sworwib.org.

Contact: Sherry Kelley Marshall
President & CEO
smarshall@sworwib.org