



The Southwest Ohio Region
WORKFORCE INVESTMENT BOARD

NewsWIB April 2018

President Proclaims April 2018 Second Chance Month



During Second Chance Month, affording those who have been held accountable for their crimes and opportunity to become contributing members of society is a critical element of criminal justice in America. According to the Bureau of Justice Statistics, each year, approximately 650,000 individuals complete prison sentences and rejoin society. Unfortunately, two-thirds of these individuals are re-arrested within 3 years of their release. This Month of Attention provides opportunity for us to do more to alter the cycle of crime and diminish the rate of recidivism.

For the millions of American citizens with criminal records, the keys to successful re-entry are becoming employable and securing employment. Beyond the income earned from a steady paycheck, gainful employment teaches responsibility and commitment and affirms human dignity. As a Nation, we are stronger when more individuals have stable jobs that allow them to provide for both themselves and their loved ones.

During Second Chance Month we recognize those who have exited the prison system and successfully reentered society. We encourage expanded opportunities for those who return to their communities committed to contributing for their families, themselves and their communities. We focus during this Second Chance Month and beyond to emphasize our belief in second chances for all who are willing to work hard to turn their lives around.

Please [click here](#) to view agencies who collaborate with assistance for our returning citizens during Second Chance Month and beyond.

Spotlight on

IN-DEMAND JOBS WEEK

In-Demand Jobs Week is a statewide celebration of jobs, industries and skills that are in-demand in Ohio. In-Demand Jobs Week is scheduled for May 7-11, 2018. Community leaders, employers, educators, chambers and workforce boards across the state are planning events and activities that will inspire excitement and awareness among students and job-seekers. Over 200 careers are in demand in Ohio!



Listen in to WVXU's Cincinnati Edition, on Monday, May the 7th at 1:00 p.m. to hear discussion by various workforce entities in Hamilton County, including our President Sherry Kelley Marshall,

These are jobs in which employees are needed now and in the future. Check out the list of in-demand jobs in Ohio at the website:

<https://jobseeker.ohiomeansjobs.monster.com/ExploreIt/In-DemandCareers.aspx>

about the In-Demand Jobs Week in Ohio and in particular in Cincinnati and Hamilton County.

The Ohio Workforce Association (OWA), comprised of workforce board executives across Ohio, Joins many others in sponsoring a presentation on the Future of Work and on Apprenticeship. You are welcome to participate in person or by webinar. [Click here](#) for detailed information



Sharonville Works! Job Expo

Thursday, May 10, from 2-7pm

Sharonville Convention Center

11355 Chester Road, Sharonville OH 45246

Dozens of area companies are looking for employees. Short sessions during the Job Expo will give attendees tips about resumes, interviewing, attire for work/interviews, social media makeover for job seeking and background checks. This event will target job seekers of all types, backgrounds and skill levels, including first time job seekers and those looking for a better opportunity. Pre-registration encouraged, or register at the door.

<http://www.sharonvillechamber.com/events/sharonvilleworks-18>

Spotlight on Local Economy



Labor Market and Economic Development News from the Cincinnati USA Regional Chamber

A new Brookings Institution Report finds that Cincinnati is one of the only two of the 100 largest metro areas "that not only made consistent progress in overall growth, prosperity, and inclusion but also reduced disparities in racial inclusion by improving employment, wages, and poverty among both whites and people of color. We know we have work to do, and here's proof that we've started.

[Click here](#) for the new Brookings Institution Report.

Census update: our region's growth rate is higher and we're seeing positive net migration from other parts of the nation for the first time in a long time. [Click here](#) for the full story by the Cincinnati Business Courier.

Greater Cincinnati's growth rate rises in latest Census numbers, but population rank drops (Video)

Mar 27 2018, 2:43pm EDT Updated: Apr 25, 2018, 12:58pm EDT

Population growth in Greater Cincinnati picked up slightly in 2017, with the region adding 13,053 people and Hamilton County driving the population growth, according to recently released U.S. Census Bureau data.

But the region dropped a spot to become the 29th largest metropolitan region in the United States, with Las Vegas adding more than 47,000 people to pass Cincinnati. If Austin, Texas continues to add 50,000 to 60,000 people per year, it will pass Greater Cincinnati in 2018 or 2019.

Still, there were two particularly noteworthy changes in 2017's Census data for all U.S. counties and metropolitan areas: The region saw positive net migration from other parts of the United States for the first time in at least five years and Greater Cincinnati's growth rate was slightly higher than it has been in recent years.



Video: Population growth in Greater Cincinnati picked up slightly in 2017, with the region adding 13,053 people and Hamilton County driving the population growth, according to recently released U.S. Census Bureau data.

Cincinnati, Ohio and Kentucky land among top 10 in this important business ranking

Mar 7, 2018, 10:55am EDT

Cincinnati, Ohio and Kentucky are among the best places in the nation to do business.

That's according to Site Selection magazine's 2017 Governor's Cup rankings, which evaluate the cities and states in the U.S. that have boasted the most economic development in the past year based on the number of new and expanded business facilities. Projects included in the ranking must meet one of three criteria: a capital investment of at least \$1 million, creation of at least 20 new jobs or addition of at least 20,000 square feet of new floor area.



COURTESY: NEWSRELEASE.COM
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Spotlight on Apprenticeship



Construction Trades Apprenticeship Fair 2018

The Greater Cincinnati Apprenticeship Council exceeded attendance for their 2018 all-day Apprenticeship Fair by about 100 more interested candidates than the last couple of years. Candidates came from a broad range of ages, neighborhoods and interests and some with parents, grandparents or teachers. Skilled trades representatives showcased the crafts of their specialties and shared the clear message about their "training programs" – specifically, Earn While You Learn". (Message clear in the electrician's booth pictured on the left). Visitors explored a variety of skilled trades and got answers from journeyed professionals, many of whom are trainers in their fields. The April Apprenticeship Fair kicks off the annual recruitment cycle for the entry-year of new apprentices.

MANUFACTURING APPRENTICESHIP AT PATHEON, PART OF THERMO FISHER SCIENTIFIC IN READING, OHIO

All apprentices of the Industrial Manufacturing Technician (IMT) program work in the Packaging Area of Patheon. A second occupational apprenticeship is planned for the Manufacturing Area of Patheon. Patheon was an early participant with the SWORWIB in the Midwest Urban Strategies Consortium of workforce boards that applied for America Promise funding from the Department of Labor to embed apprenticeships in various industries. The SWORWIB has focused on manufacturing and has been working with Richards Industries and Patheon both of whom are underway with the related technical instruction portion of the IMT apprenticeship.



Pictured are, back row, from left to right: Patheon employees: Batin Pursimo, Idamarie Rios, Shandon Gilbert, Jonathan Painter, Som Sapkota, Karl Lynn, Dylan Brenner, Danielle Saumon, MaryAnn Blake and Training Partner Cathy McCall. Front row, from left to right are Patheon employees: Claudia Hayes (Human Resources), Lauren Williams, Mayte Escajeda, James Shasankar, Run Pariyar. Another apprentice, Yolanda Dublin is not pictured.

Spotlight on OMJ Partners

New OMJ Partner

Red Bike, the bike-share system in Cincinnati and Northern Kentucky, is launching a new membership option this April. *Red Bike Go* is a discounted \$5 monthly membership to ensure everyone has access to Red Bike. The Go Pass is available to residents who receive SNAP benefits or energy assistance (such as HEAP and PIPP) or are clients of partner organizations, including the Ohio Means Jobs Center.

For \$5 a month, Go Pass members have unlimited 90-minute bike rides for 30 days. They can pay as they go or set their pass to auto-renew every month at the same price. Payment can be made with a credit card, debit or bank card, most prepaid cards or cash. Payment cannot be made with an EBT card. If using a card, Go Pass members can pay online or in-person. Cash payments must be made in person, either at a membership event or at the Red Bike shop on a weekday. Red Bike is located at 14 W. 15th Street, 45202 in Over the Rhine— one block west of the Vine Street Kroger. Contact Red Bike to schedule an appointment to pay by cash



REDBIKE

and get signed up. Cash renewals, can simply be dropped off at the shop.

Bicycling can be a great way to commute around the city, to get to work or school, run errands, exercise and have fun! The Go Pass provides access to a bike at an affordable price to help more people go where they want to go.



Employer Workshop

On April 4th, the SWORWIB and OhioMeansJobs Center, along with Great Oaks, Cincinnati Public Schools, Dohn 22+ Program and the CincinnatiUSA Regional Chamber Talent Connections Leader presented Ohio's high school diploma alternatives and efforts to inform students about in-demand occupations. 36 employer representatives learned about the various options for in-school students as well as those who didn't finish high school and want to obtain a high school diploma. Marshall emphasized the importance for employers to know about all the alternatives both for recruiting and personnel development, as well as updating personnel policies to more accurately identify "a high school diploma or high school equivalency" since "GED" is now a specific brand product and only one of several options to be considered by those seeking the high school diploma credential. Participants encouraged the SWORWIB to host a repeat workshop marketed to social service agencies that may not be aware of the changes in Ohio related to diploma options for high-schoolers and others who have not yet obtained a high school diploma.

Special Services for Flood Victims in Hamilton County

February and March 2018 brought record rains to Cincinnati and Hamilton County impacting hundreds of individuals, families and businesses. Most of all these rains produced flooding that left families with damaged homes and belongings. The Hamilton County Emergency Management and Homeland Security Agency determined that some of these victims of the flood were eligible for government assistance after assessing the damage that occurred to their homes.



The Red Cross was able to help victims with cleaning tools and supplies to rid their homes of debris and referred several victims to the Prevention, Retention and Contingency Program (PRC) at Hamilton County Job and Family Services for further assistance. The PRC Program has the capacity to assist victims of natural disasters by granting vouchers to those who qualify and is a partner with the OhioMeansJobs Center-Cincinnati/Hamilton County. Families were assisted to restock their basic needs and get back to their full lives, and these two families are examples of the flood assistance:

Precilla and her family of six were devastated by the flood when it damaged the basement floor of their home. The family lost many items that had been stored in the basement including clothing, diapers and school supplies. On March 7th PRC facilitator, Ms. Mansu, was able to assist Precilla and her family by giving them a \$1,500 voucher to Burlington Coat Factory. Ms. Mansu worked with the family to best understand their needs and was able to fully assist them the same day they applied for disaster relief. The voucher for Burlington Coat Factory allowed Precilla and her family to replace the necessary items that were damaged by the flood getting the family several steps closer to rebuilding their lives.

Marlene also received emergency assistance from the PRC Program when the first floor of her home was washed away by the flooding in Cincinnati. Marlene is disabled and was very worried about how she was going to recover from this tragedy. Ms. Mansu quickly assisted her the same day she applied for funding on March 13th. She received \$1,000 to purchase clothing and household items from Burlington Coat

Factory as well as \$500 in gas cards to aid in transportation to and from her medical appointments. Support for Marlene by PRC provided the ability to replenish necessary items so she could recover from this traumatic event.



Great Oaks Super Service Saturday

Great Oaks hosted their 2018 Super Service Saturday event at the Live Oaks Campus on April 14th with a large turnout of potential high school and adult students and family members who were not deterred by the pouring rain. Volunteers were identified by their Super Service Saturday t-shirts, helpful spirits and big smiles guiding interested folks throughout the campus to see programs in the main building and “out in the rain” to other facilities. A long-standing feature of the event has been the delicious hot-dogs, cooked and happily served up by the Calabrese Family – young Lucas on the left who is determined

to pursue culinary arts to become a master chef; grandfather Bob, youngest cook’s assistant Ava and older sister coordinator, Madelyn. Services and activities ranged from the Book Fair to Computer clean-up and recycling, Face Painting, Mini-manicures, petting zoo, tool box construction, music shakers and live broadcasting. The OhioMeansJobs Center and SWORWIB were also represented.

OMJ Center Spring Clean-Up

Sharon Thompson who manages community projects for the Job Corp Center, organized students and staff for the 2018 April Spring Cleaning at the OhioMeansJobs Center. The SWORWIB thanks our Job Corps partners for volunteering to give the OMJ Center Property Spring Clean Up! Pictured: Front left to right: Max Listerman, Robert Cooper & Anthony Eldridge. 2nd row, left to right: Mrs. Hess, Precious Shields, Dakota Lunsford, Tiffany Coleman, Charles Mixon, Jamauri Taylor, Remi White & Mr. Jackson. 3rd row, left to right: Collin Mitchell, Sean Gray, Jonathan McGhee, & Benancio Sanchez.



Job Seeker Success - Napier Training

Congratulations to Trevor Cash who stopped by to show off his gorgeous Peterbilt after finishing his first week solo with Universal Truckload. The OhioMeansJobs-Cincinnati/Hamilton County funded his training at Napier Truck Driving School from which he landed a local job with training pay starting at \$20.00 per hour with benefits! Great work, Napier. Way to go Trevor! Enjoy your new career.



45 VETERANS IN 45 DAYS

Partners at the OMJ Center - OhioMeansJobs Center-Cincinnati/Hamilton County are preparing a collaborative effort kicking off on May 1, 2018 to **house 45 veterans in 45 days**. The effort is planned to culminate on June 14, 2018. The effort will work from a list of known Hamilton County homeless veterans. The challenge is being organized by Phil Schneider, Director of Program Operations for VOA/Volunteers of America Greater Ohio under a grant the VOA received to serve homeless veterans in partnership with the one-stop center. Brian Whitmer, the local manager of the Ohio Department of Job and Family Services staff, serves on the committee that focuses on the employment piece of achieving housing for our homeless veterans. In addition to spreading the word and sharing the work, the OMJ Team will

provide supportive services and/or other public support vouchers for those who qualify, along with the OMJ Center's array of job readiness and employment services. Employers and others interested in helping our Veterans, please contact the OMJ Center with your possibilities for homeless veterans to become employed and housed in Hamilton County!

Spotlight on Youth Providers



SWORWIB Youth Provider Roundtable

The SWORWIB Youth Provider Roundtable met at the John R. Jurgensen Company – Headquarters on April 19th for a tour of their facilities, review of career opportunities and explanation of the use of the website <https://www.ibuildamerica-ohio.com/>.

Pictured at the recently named “Darryl Barrel” character used for their training and other events are: Dr. Andrea Okun, a presenter to the group on a NIOSH project to train teenagers about workplace safety; Jackie Alf, Jurgensen Executive Vice President and a SWORWIB Board member, who hosted the team for their April meeting and provided the presentation on the industry and company tour; Patricia

Bready, SWORWIB Youth Coordinator; Leta White of CYC/Jobs for Cincinnati Graduates; Nicole Peace, WIOA/CCMEP HCJFS Youth Administrative staff; Thanapat Vichitchot of Literacy Center West of Santa Maria; and Sean Stanbro of ResCare. Jobs for Cincinnati Graduates delivers our in-school youth with Santa Maria and ResCare serving out-of-school youth, 14-24.

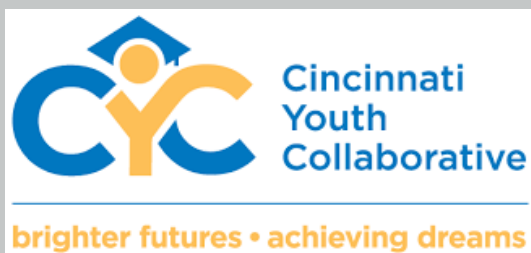
Career and Employment Exhibit Reaching High Schoolers

Princeton High School hosted a College and Career Fair from 5:30 – 7:00 p.m. on Wednesday, April 18th, along “Viking Way” in the high school building. Employers, military recruiters, colleges and training organizations exhibited at the high school and interacted with students and parents. Pictured on the left are representatives from the Greater Cincinnati Apprenticeship Council sitting next to Kroger Information Technology recruiters and the human resources director from Two Men & A Truck. On the other side of the hallway, Kathleen Busemeyer of the business services team at our OhioMeansJobs Center engaged interested participants about the services available to them as Cincinnati-Hamilton County residents. United Parcel Services was represented by their human resources team member highlighting the extensive tuition assistance funds available to UPS employees after 30 days in their jobs.



The SWORWIB salutes the Princeton Superintendent, Dr. Thomas Tucker and Mary Hudson, Transition Coordinator for Princeton City School District for organizing the event.

Spotlight on In-School Youth



Creating Endless Opportunities”

JCG Competitions and CDC

On April 24, 2018 the Jobs for Cincinnati's Graduates Program held their 36th Annual Career Development Conference. JCG's mission is **Ensuring Academic and Career Success** for the youth in the Greater Cincinnati area. For over 20 years, WKRC Local 12 has hosted their annual competition kick-off at their studio. This year's Jobs for Ohio's Graduate theme was: “JOG –

The students are representatives from Aiken New Tech, North College Hill, Oyer, Taft Information Technology, Western Hills University, Winton Woods, Withrow University and Woodward Career Technical

High Schools. Competitions were held in the areas of Public Speaking, Cover Design, Student's for Service, Telephone Customer Service, Application Completion, Employability Skills Testing, Interviewing, Decision Making, and Team Challenge and were judged by business and community leaders. Students participated in Beauty/Brains/Brawn team building workshops during the day.

Jobs for Cincinnati's Graduates is an accredited course which facilitates a School-to-Work Readiness Program focusing on competencies in Career Development, Job Attainment, Job Survival, Basic Skills, Leadership and Self-Development, and Personal Skills. There is also a strong commitment to Service Learning/Community Service projects throughout the school year. This school year alone, JCG students collectively performed over 11,000 hours. Some of JCG's annual partnerships include: The Bethany House, Hoxworth, Be the Match, Free Store Food Bank, Wesley Community Services Meals on Wheels, Pennies for Patients (Leukemia and Lymphoma Society), Breast Cancer Awareness and American Cancer Society just to name a few.

All 1st place winners will then compete in Columbus at the Jobs for Ohio's Graduates State Conference on April 30th against 1st Place winners from: JOG Greater Canton, JOG East Central (Zanesville), JOG Summit/Medina, North Central JOG (Delaware), JOG Cleveland, and JOG Miami Valley.

Spirit Award Winners Leah Johnson and Bryan Madrid-Cortez (both WIOA)

Each year CYC's Jobs for Cincinnati Graduates Program presents a Macy's and P&G Spirit Award to two students who exemplifies JCG and the Cincinnati Career Association goals (Leadership Development, Career Development, Civic Awareness, Social Awareness and Community Service/Service Learning), leads other students through regular participation in JCG training and Career association activities, inspires and encourages others, and has overcome challenges in order to achieve success in school, in work, and in JCG Career Association activities.

This year's winners are: Macy's Spirit Award – Leah Johnson, Taft Information Technology, who will be attending U.C. Blue Ash, majoring in Nursing and P&G Spirit Award - Bryan Madrid-Cortez, Western Hills University who plans to enter the IBEW Electrical Apprenticeship. Each recipient and their JCG Career Specialist receive a plaque and the students, received a \$1,000 scholarship.



Taft Men's Closet

Last year Taft Information Technology High School JCG Career Specialist, Rhonda Summerlin, partnered with Alpha Phi Alpha Fraternity to start a closet of shirts and ties for the young men at Taft starting with the young men in JCG. Ms. Summerlin has continued to collect clothing from school staff and community partners. Students in JCG are able to get ties, shirts, and even suits. School Resource Officer White teaches young men how to tie their ties before JCG Competitions and mock interviews. What started out small turned into something big and continues to provide needed work attire to students. Pierre Crawford and D'Benjamin Sanders are pictured in their suitings.

Citi Future Focus Program

For the second year, all eight JCG program sites have participated the Citi Financial Future Focus Program.

Citi Future Focus team members presented interactive weekly (10 week) classroom workshops focused on seven topics, Credit Education, Financial Planning, Soft Skills, Resume Development, Interviewing, Work Professionalism and Citi Benefits in each JCG classroom. The objective of this program is to promote both personal and professional development, by providing services that increase financial independence and economic progress.



The workshop series culminated with an onsite tour and Diversity Event (featured in March NewsWIB).



Hiring Events

OMJ May 2018 Hiring Events
 For hiring events hosted by the OMJ Center [click here](#).

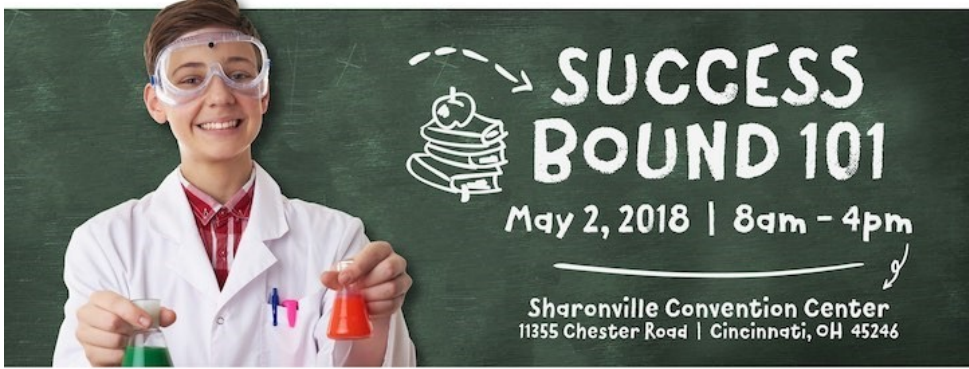


Workshops

OMJ May 2018 Workshop Calendar
 The OhioMeansJobs Center of Cincinnati-Hamilton County has posted the May 2018

Workshops Calendar. To view the calendar [click here](#).

In the News



Deliberate, Integrate and Engage
 to prepare youth for high demand careers

Southwest Ohio educators, employers and community leaders will convene May 2, 2018 at 8 a.m. – 4 p.m. at the Sharonville Convention Center for a Success Bound conference focused on helping students find their passion and path to career opportunity.

State and local educators and employers will offer sessions that highlight regional employment trends, innovative models for employer engagement in education, strategies to meet local needs, professional networking and resources sharing.

The conference is sponsored by the Ohio Tech Prep Southwest Regional Center in collaboration with the Ohio Department of Education, Ohio Department of Higher Education, Partners for a Competitive Workforce and the Governor’s Office of Workforce Transformation.

A \$25 registration fee covers continental breakfast and lunch. Here’s the website where you can find out more information and register for the event: https://sharonvilleconventioncenter.com/event/success-bound-conference/?instance_id=450



[Click here](#) to check out the latest podcast discussing apprenticeships for electricians and electrical contractors with Sherry Kelley Marshall.



Published on Apr 27, 2018
 Experts from SCORE, the Ohio BWC and Southwest Ohio Region Workforce Investment Board discuss free programs and services available to employers and employees. YouTube link: <https://youtu.be/MHySKNyAVi0>



Donations Appreciated

The SWORWIB is a 501c3 non-profit organization. Would you or your organization like to support the continued success of the workforce board? To make a donation (tax deductible) to the SWORWIB in support of Cincinnati-Hamilton County workforce initiatives, email Sherry Kelley Marshall at smarshall@sworwib.org.

Contact: Sherry Kelley Marshall
 President & CEO
smarshall@sworwib.org



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