

Southwest Ohio Region Workforce Investment Board

Policy: Industry Sector List 2017-2020

Approved Date: April 8, 2010 Approved at the Executive Committee Meeting.
May 13, 2010 Ratified at the Quarterly Board Meeting
May 10, 2012 Approved at Quarterly Board Meeting
December 8, 2016 Executive Committee Meeting Approval
June 21, 2018 Executive Committee Approval

Purpose:

To provide guidance to the One-Stop and Adult/Dislocated Workers service vendors on the Southwest Ohio Region Workforce Investment Board's priorities for ITA investments regarding local high growth industry sectors.

Background:

Ohio WIOA Area #13 Southwest Ohio Region Workforce Investment Board partners with the local economic development committee to identify the high wage, high growth, and high skill industries in the Greater Cincinnati Area available to customers to fuel the local economy. In conjunction with regional initiatives, SWORWIB strives to strengthen the local workforce through investing WIA public funds in training for these industries.

We research the most in-demand industries for the region and update the industry sector priorities policy which directs our investment of training dollars for the next couple of years. In light of the industry sector research efforts already undertaken by JobsOhio, the Governor's Office of Workforce Transformation and labor market data collected for the 2017-2020 WIOA Southwest Ohio Region Strategic Plan, the SWORWIB will apply these industry sector priorities through June 2020, as below.

The SWORWIB reviewed workforce and economic forecasts in Ohio, Cincinnati-Middletown MSA and nationwide trends to compile the list based on local conditions and future areas of job growth. Various City of Cincinnati-Hamilton County initiatives and ongoing development projects including the Banks Project, Madison and Whetsel Redevelopment Project and numerous transportation/residential/commercial construction projects impacts on the industry sectors identified in the SWORWIB's research.

Sources: The following sources informed the selection of the priority industries:

- 1) Highest Ranked Industries Report, Economic Modeling Specialists, Inc. EMSI, 2016.
- 2) 2015 Tristate Regional Plan (Ohio, Kentucky, Indiana)
- 3) Ohio Occupational Employment Projections by Major Occupational Group, 2015 – 2025 ODJFS Bureau of Labor Market Information.
- 4) "2020 Ohio Jobs Outlook "
- 5) 2015-2025 JobsEQ2016 Chmura – Economic Profile for Hamilton County
- 6) 2016 Regional Economic Development Initiative (REDI)
- 7) 2015 CEDS (Comprehensive Economic Development Strategy) Report – Hamilton County

Policy Statement:

The following are the industry sectors prioritized for training investments recognized for the Fiscal Years 2017 through 2020:

Prioritized Industry Sector List:

- Advanced Manufacturing (biomedical, aerospace, chemical, agri-flavoring and green)
- Business and Administrative Support Professions
- Construction and Skilled Trades
- Healthcare and Healthcare Support
- Information Technology
- Recreation and Hospitality
- Transportation, Distribution & Logistics

Action:

Ohio WIOA Area #13, Southwest Ohio Region Workforce Investment Board, will distribute the policy for contractor implementation and inclusion in information for proposing or already approved eligible training providers. The One-Stop operator will comply with policy and advise the President routinely at the SWORWIB/One-Stop operator management meetings, of any issues related to implementation of this policy.