



NewsWIB June 2018



Photo credit: @cincygram.com

Spotlight on Serving Veterans

Volunteer of America

2018 Homeless Veterans Stand Down 45 Homes in 45 Days

The Volunteers of America and Cincinnati VA Medical Center's hosted its annual 2018 Veterans Stand-down event on Wednesday June 20th at Memorial Hall. This event provided Veterans and their families with medical services, referrals to social service agencies, legal assistance, food, and much more. The Homeless Stand Down plays a vital role in connecting Veterans with much needed community resources.

Kathleen Busemeyer and Brian Whitmer represented the OhioMeansJobs Center of Cincinnati-Hamilton County, to share all the great reemployment services our Center has to offer veterans in need. Other community partners were in attendance and lunch was provided to all in attendance. This was the final event in the Volunteers of America's campaign to house 45 homeless veterans in the Cincinnati area in 45 days. Volunteers of America is proud to report that they actually surpassed those numbers and housed 56 homeless veterans in 45 days.



Tri-State Woman Veterans Expo

SWORWIB Board member Shirley May, along with the Cincinnati VA Medical Center recently held the 2018 Tri-state Woman Veterans Expo. This event was a free event to reach out to as many Woman Veterans as possible in the



Greater Cincinnati Area to connect them with the great community resources that are available. The Expo served as a great opportunity for Woman Veterans to network and share some comradery amongst themselves, all while learning about valuable resources such as VA benefits, Health & Wellness, family care and financial assistance & budgeting. Our very own OhioMeansJobs of Cincinnati-Hamilton County Team was on hand to educate the Woman Veterans and their family members on the various education, reemployment and veteran resources that our Center has to offer. Those in attendance were treated to lunch and giveaways throughout the day. Guest Speakers were on hand to share insights on topics such as Understanding Military Sexual Trauma, Suicide Prevention and Yoga-Mindful Breathing.

Operation Comfy Chair Drop Furniture Fashion Show
Friday, July 6, 2018
6 pm - 9 pm
People's Liberty - 1805 Elm Street, Cincinnati, OH 45202



Local Designer April Culbreath of A.D. Culbreath Designs created a project that helps Veterans learn the art of upholstery. Then the "Comfy Chairs" will be donated to homeless Veterans obtaining housing in the Cincinnati area.

Tickets are \$25 for dinner and a "Furniture Fashion Show". Click [here](#) for more information and tickets.

Spotlight on Manufacturing



SkillsUSA held the 54th annual National Leadership and Skills Conference (NLSC) in Louisville, Ky., June 25-29, 2018

SkillsUSA is a show case of career and technical education (high school and college) students. More than 16,000 people including students, teachers and business partners participated in the exciting event. Members of the SWORWIB Manufacturing apprenticeship project through the America's Promise grant with the Midwest Urban Strategies Consortium (MUSC) attended to learn more about SkillsUSA and the National Institute for Metalworking Skills (NIMS).

Pictured above at the June 27 activities are front row, Sherry Kelley Marshall, SWORWIB President; Nancy Austin, GE HR and America's Promise Partner for the Industrial Manufacturing Technician apprenticeship; back row: Greg Jones, Vice President,

Smartforce Development/The Association for Manufacturing Technology and NIMS Board Member; Michael Burck, Great Oaks Adult Programs and IMT partner; and Montez King, NIMS Executive Director. Plans are being developed for Montez to come to Cincinnati and explore the NIMS credentials with our apprenticeship partners.

Manufacturing Skills Standards Council Annual Leadership Gathering

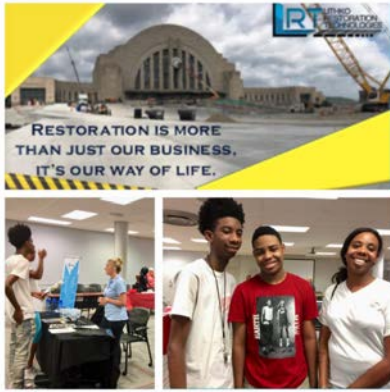
The 2018 Manufacturing Skills Standards Council (MSSC) Annual Leadership Gathering was held June 13-15 and hosted by Jeff Lynn, Vice Chancellor of Workforce and Economic Development for the Alabama Community College System at the historically significant Grand Hotel Marriott Resort in Point Clear, Alabama. Representing Ohio were SWORWIB President Sherry Kelley Marshall and Scott Ellsworth, former leader of Hamilton's Tipco Punch, Partners for A Competitive Workforce and the National Fund's Business Leadership United.

Marshall joined other featured presenters and shared the history of the SWORWIB's advocacy for MSSC credentials in manufacturing and logistics. Marshall explained the SWORWIB's current work with manufacturers to build their own registered apprenticeship programs and "grow their own" from within their current workforce as well as introduce new hires to the apprenticeship opportunity. Marshall further detailed the expanded high school diploma options in Ohio and how the MSSC Certified Production Technician and Certified Logistics Associate and Technician credentials were available for high school students as career pathway elements for graduation. Marshall also shared the SWORWIB's experience with the America's Promise grant and provided deeper details to a large group of participants in an afternoon breakout session on building apprenticeships.

Vice-Chancellor Jeff Lynn and MSSC Chairman of the Board/CEO Leo Reddy congratulated Marshall for her work as a workforce board leader in advancing apprenticeship and credentialed skills for manufacturing and logistics.



Spotlight on Construction Job Fair



The OMJ Center hosted a Construction Job Fair on June 19th 10:00 – 2:00 in the large conference room space on the second floor. A variety of construction trade companies participated in the event and met with candidates to review job openings. Shelby Carper from Lithko Restoration Technologies got the attention of two brothers, Giomoni Byron and Giomonte Myers who were both looking for summer employment in construction as they explored possible careers after graduation. Giovanni Myers, their mother, shared her personal story about obtaining funding two years ago to take truck-driver training after which she obtained employment and continues to truly enjoy her career. Ms. Myers shared that “when I heard about this Construction Job Fair, I brought my sons to talk with employers so they could also make a good living and be blessed with meaningful work.” Thank you Ms. Myers for your success story as a former customer and for taking your experience to the next step with your encouragement for your sons.

Spotlight on Education Partners

SWORWIB President Marshall was invited by Rea N. Waldon, Ph.D., Executive Director – Cincinnati Center Union Institute & University to provide an overview of the workforce development landscape in the region as well as how initiatives tie into the overall state agenda focused on stackable certificates and career pathways for in-demand industries and occupations. Marshall presented to the Cincinnati Advisory Committee on June 29, 2018, with the following members in attendance for the presentation and discussion: Willie Hill, Executive Director, Cincinnati Microenterprise Initiative; Carla Messer, Ph.D. Chief Results Officer, BestWork LLC; Sheila Mixon, Executive Director, Ohio River Valley Women’s Business Council; Marge Murphy, President, Academia Lead Management Services; Libby Villavicencio, Co-Founder, VU Strategies; Nelson Soto, Ph.D., VP Academic Affairs; Kimbrea Browning, MBA, VP Enrollment; Carolyn Krause, VP Advancement. Dr. Karen Schuster Webb, incoming President of Union Institute & University, participated in the discussion focused on workforce challenges in this region and efforts at the federal, state and local levels to address increased opportunities for career-building credentials. By supporting more citizens to build their skills and obtain sustainable employment Union Institute & University could contribute to advancing the region’s workforce strengths through credential attainment. Working with diverse individuals to develop their strengths through flexible instruction and dynamic learning at Union was identified as a key strength to maximize. The Advisory Board plans on further exploration of ideas generated during the discussion in order to more strategically meet community needs in the future.



Spotlight on Rapid Response



Hiring Events for Everything But The House

The Hamilton County Rapid Response Team responded immediately when they received a call from EBTH (Everything But The House) announcing that it would be laying off 203 employees from the Blue Ash facility in late June 2018. This layoff posed a unique challenge for the Rapid Response team given the large number and short timeline.

Four Rapid Response Re-Employment Orientations were delivered to the EBTH workforce by the Rapid Response team where more than **138 individuals were provided re-employment resources** within two weeks from initial layoff notice.

The Hamilton County Rapid Response Team opened its onsite RAPID RESPONSE TRANSITION CENTER (managed by ETS Director of Client Service, Cathy

funded by Hamilton County Rapid Response Coordinator Brandy Scott Herrmann).

The EBTH onsite Transition Center resources included 15 computers, printers, fax machines, and provided 2-3 professional staff at all times. The onsite Transition Center was opened 3 days per week, 4 hours per day for 6 weeks. Over 70 employees took advantage of resources in the EBTH Transition Center where they received assistance with resume writing, job search techniques, participated in a job club, hiring event, educational fairs and more.

In addition, 52 impacted workers completed the Occupational Skills Training Program in which they received the following nine (9) certificates:

1. Phone Based Customer Service
2. Customer Service Foundation
3. Effective Listening
4. Building Self Confidence
5. Communications
6. Building Customer Loyalty
7. Improving Conflict Competency
8. Microsoft Word 2016 and Central Training
9. Microsoft Office 365 Excel

A number of EBTH employees completed their NCRC (National Career Readiness Certificate). Transition Center services for EBTH are now available at the Ohio Means Jobs Center-Hamilton County.

Spotlight on Partners

OMJ Center Hosts Ohio Workforce Development Bureau of Workforce Services

On Wednesday June 13, 2018 the OhioMeansJobs Center of Cincinnati-Hamilton County hosted an All-Staff Meeting for Region 4. Team members participated in updates in OhioMeansJobs.com, team building exercises and regional updates. Bureau of Workforce Services Region 4 is made up of the following 19 counties: Adams, Brown, Butler, Champaign, Clark, Clermont, Clinton, Darke, Fayette, Greene, Hamilton, Highland, Madison, Miami, Montgomery, Preble, Scioto, Shelby, Warren.



Elected Officials tour the OMJ Center

Periodically after the annual elections, the SWORWIB hosts a Public Elected Officials Forum at the OhioMeansJobs Center to inform officials and their staff about the services provided by the SWORWIB and our contractors for one-stop operations and youth services, as well as a tour of the facility and chance to talk with partnership members delivering services at the OMJ Center. Our June 22nd event was attended by those in the photo: right to left: State Senator Cecil Thomas, Nan Cahall from the office of U.S. Senator Portman, Chris Dole of Crosby Township, Sherry Kelley Marshall, and Tim McCartney of

HCJFS. Front row: Rian Beckham from the office of U.S Congressman Davidson, Dee Stone of Anderson Township, Cody Brooks and James Flick of the City's Economic Development Department. Participants pursued how the SWORWIB, OMJ providers and youth services providers, as well as the Comprehensive Case Management Employment Program providers and all the other many partners, serve various constituents and what process can be used for referrals. Discussion about what the workforce boards need in Ohio to increase services to particular groups of people and to help high school students and college students pursue both education and employment without becoming burdened by debt.

Spotlight on Training Partners

Flamingo Air training dislocated workers from EBTH

Everything But The House (EBTH) recently laid off

some of its workers and the OMJ Center Local Rapid Response Coordinator and ODJFS Regional Rapid Response Coordinator provided assistance, including funding for new training. Several of the EBTH dislocated workers took drone construction and management training at Flamingo Air at Luken Airport. Flamingo Air is a new Eligible Training Provider for Cincinnati-Hamilton County conducting training that results in part-time and full-time positions using drone technology for a variety of industries from realtors to sports teams.

Photo: Left to Right - George Paxton II (orange shirt/not EBTH), Jacob Burress, Kevin Swoboda, Zachary Worrall, John Borntrager, Christopher Hacker, Stephanie Heinrich, Tim Marshall - Instructor.



Napier Truck Driver Training

Banks received funding through the OhioMeansJobs Center-Cincinnati/Hamilton County to attend Napier to pursue a Class A Commercial Driver's License. Immediately upon graduation he started at Universal with training pay of \$20.00 per hour. Now he is on his own as an independent driver making more than \$1200 per week. His best part of his new job is that he is home every night with his family! We congratulate Banks on his success and thank Napier for another training success coupled with sustainable employment.

Spotlight on In-School Youth Jobs for Cincinnati Graduates

Summer Work Experience Opportunity (SWEO)

The Summer Work Experience Opportunity is a well-structured employability skills learning opportunity that takes place in a workplace setting mirroring the students post-secondary career goal(s). The SWEO format is intended to serve as the vehicle for introducing a participant to the actual workplace environment, responsibilities and comradery necessary for goal achievement in their specific career. This opportunity provides exposure to occupational areas of interest as well as a front row seat to opportunities for transferable skills. This experience will increase career awareness and position the youth to make better career choices. The primary intent of this work experience is to help the youth understand proper workplace behavior and what is necessary in order to attain and retain employment.

This year 40 youth are participating in SWEO and have been placed at sites in their career field of interest. An additional six youth participated in a Construction training program through a partnership with Allied Construction Industries (see story below) Youth will intern at partner companies for an eight-week period, June 5th – July 28th, working up to 24 hours per week; 20 hours at the work site, with a four-hour mandatory weekly work-site Reflection & Employability Skills session each Friday where guest speakers have been brought in to cover related topics: Deloitte's 2nd Annual Impact Day – "Career Mentor for a Day"; Financial Literacy; SMART Program (Social Media Awareness and Responsibility Training); Greater Cincinnati Microenterprise Initiative (GCMi) – Entrepreneurship; OMJ – Services / Training / In-Demand Career Pathways.



Youth were placed in their career field of interest at the following sites: Art Beyond Boundaries, Aiken New Tech. High School, Be the Match – National Marrow Donor Program, Cincinnati Children's Hospital: Main Campus – Occupation and Physical Therapy and Reach Out and Read Program; Liberty Campus – Proton Therapy Center, CILo (Center for Independent Living Options), Cincinnati Cooks, Cincinnati Fire Dept., Cincinnati Police Dept., Cincinnati Health Dept. Cincy Smiles, Dawson Heating & Cooling, Drake Planetarium, Elementz, G.C.M.I. (Greater Cincinnati Microenterprise Initiative) Health Care Access Now, Hearing Speech & Deaf Center of Greater Cincinnati, Hoxworth Blood Center, Karla Louise Designs, Primo Spa Services, Rockdale Academy, Sabercomm, Sen. Sherrod Brown's Office, WA, Inc. Architects, and Western Hills University High School.



JCG - Construction Industry Training Academy

The Jobs for Cincinnati Graduates program partnered with Allied Construction Industries this summer to offer a comprehensive construction training program to JCG youth interested in Construction and/or the Trades. The youth were exposed to a wide-variety of topics including: What to expect in Construction, Career opportunities, Job site overview: Basic safety, Awareness and PPE, Drawings, Projects, Measuring, Blue prints, Math: theory, application and practice, Tools: Hand and power, ID and application, safety and maintenance. They gained hands-on experience using tools, visiting the construction site at Christ Hospital and company visits to HGC Construction and Messer Construction. They also had the opportunity to interact with guest speakers from the construction industry and Trades including: Anthony Ricciardi, ACI; Mike McIntosh, Construction Workforce Consultants LLC; Tom Wiseman, Dugan and Meyers, retiree; Cort Wayman –

Sheet Metal and HVAC, Tony Aponte – Iron Workers, Christie Farrow – Apprenticeships, Chris Fridel – IBEW, and Valley Interiors. In addition, two days were spent with Barry Cochran, Equipment Trainer, Bobcat Enterprises where they were trained and tested in Aerial Work Platform Operator Training and Skid Steer Loaders. Successful completion and testing earned the youth Bobcat certificates. At the end of this intensive three-week training, the youth have continued training with Allied Construction Industries to earn NCCER and OSHA 10 certifications.

Jobs for Cincinnati Graduates Award

Cincinnati Youth Collaborative was recently awarded \$10,000 from the Duke Energy Foundation in support of the *Jobs for Cincinnati Graduates* Work Readiness program.

The Duke Energy Foundation is committed to supporting effective education programs and initiatives that span the kindergarten-to-career spectrum, with a focus on science, technology, engineering and math (STEM) skills, childhood reading proficiency and workforce development.

Like CYC, Duke Energy recognizes the need to grow and produce skilled workers who bring new ideas and innovations to the community. The Foundation's support of the JCG program will help increase the pool of diverse talent that helps businesses and industries respond to changing needs in our region.



In the News

American Grad Getting to Work Grant

At an Education and Workforce Development event held at the State Capitol, featured speakers State Senator Peggy Lehner and Stanford University Economist Eric Hanushek assessed the state of Ohio's workforce and looked to future needs.

Goal: By 2025, 65% of Ohio's workforce will have a 2-year, 4-year, or certified marketable skill.

There is important work ahead for our state given that today only 44% of Ohioans have reached one or more of these skill levels. Also notable is Ohio's rank as 33rd in the nation in educational attainment.

This informative video, packed with facts and statistics, is a joint effort between CET (Cincinnati) and WOSU (Columbus) as part of the Corporation for Public Broadcasting funded statewide public media collaborative, American Graduate: Getting To Work. The purpose of the collaborative is to assess workforce challenges and opportunities, and to produce content focused on the essential skills needed for students and workers to succeed in the job markets of today and tomorrow.

Video Link [here](#)

Kimber Fender served on the Southwest Ohio Region Workforce Investment Board (SWORWIB) during our start-up stage and again in 2014 when the Department of Labor finally recognized the importance of a partnership between library systems and workforce boards. In urban centers where there are many more library branches than there are



workforce centers this partnership with the library system of Cincinnati and Hamilton County rose to fill that need, particularly during the Great Recession. President Marshall met with Kimber to crystallize such a partnership and formally entered into various partnership arrangements and a Memorandum of Agreement (MOA) as she served her "second cycle" on the SWORWIB. That partnership MOA became a model for the rest of the State of Ohio as Ryan Burgess with the Ohio Office of Workforce Transformation under Governor Kasich encouraged library and workforce board partnerships for the entire State. From partnering to improve the faxing tasks the library volunteered for helping its customers reach Job and Family Services to building Work Readiness Series on important employment topics in various branches across the county, Kim and her teams and the SWORWIB's teams worked to serve more citizens to prepare for and apply for work. This partnership is effective and meaningful and most of all sensible joint service to our shared customers. As Kimber retires from library service the SWORWIB is thankful for her dedication, commitment and willingness to try new things to serve more of our citizens as close to home as possible. Thank you, Kimber, for your meaningful service over these 30+ years.

**The SWORWIB and
OhioMeansJobs Center
Presents**

**Medical Marijuana
& Your Drug Free Workplace
Program**

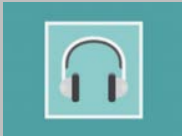
an Informational Seminar on

**Friday, August 17th
9 AM - 10:30 AM
OhioMeansJobs Cincinnati-
Hamilton County
1916 Central Parkway
Cincinnati, OH 45214**



Click [here](#) for more information

Short Takes



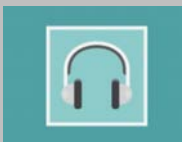
[Click here](#) to listen to the podcast about Alternative High School Diplomas and the options available in Ohio with Sherry Kelley Marshall.

[Click here](#) for the Ohio High School Diploma Options



**OMJ July 2018
Workshop Calendar**
The OhioMeansJobs Center of Cincinnati-Hamilton County has posted the July 2018 Workshops Calendar.

To view the calendar [click here](#).



[Click here](#) to check out the updated podcast discussing Construction Apprenticeships with Sherry Kelley Marshall.

[Click here](#) for the 2018-2019 Trade Wages

[Click here](#) for the SWORWIB White Paper about IBEW



Donations Appreciated

The SWORWIB is a 501c3 non-profit organization. Would you or your organization like to support the continued success of the workforce board? To make a donation (tax deductible) to the SWORWIB in support of Cincinnati-Hamilton County workforce initiatives, email Sherry Kelley Marshall at smarshall@sworwib.org.

[Visit our website](#)

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