



A proud partner of the American Job Center network

PURPOSE

The purpose of the Southwest Ohio Region Workforce Investment Board is to set policy and oversee the federal Workforce Innovation and Opportunity Act (WIOA) and other funds obtained by the SWORWIB within the City of Cincinnati and Hamilton County under the guidelines and for the designated outcomes of the funding sources.

VISION

To lead the way in public workforce innovation, providing outstanding service to our diverse customer base, community and region.

MISSION

To provide our employers with a prepared workforce by connecting job-seeking customers to opportunities that build their career readiness, thereby contributing to the growth of our community and region.

WHAT WE DO

The SWORWIB is a nonprofit organization serving the City of Cincinnati and Hamilton County in workforce development. The SWORWIB is comprised of leaders from business, education, labor, and government, with the majority of the board representing businesses. The SWORWIB sets the vision, policy direction, and performance expectations for the regional workforce development system, funded through federal workforce legislation.

WHO WE SERVE

The SWORWIB serves employers, job seekers, dislocated workers, veterans, out-of-school and in-school youth, individuals with disabilities and individuals with former offender backgrounds.

BEST PRACTICES, RECOGNITION AND AWARDS

The National Association of Workforce Boards named the SWORWIB its 2013 WIB Excellence Grand Prize winner for its innovative work in career pathways. The Ohio Economic Development Association awarded the SWORWIB its 2013 Workforce Innovation Award. The U.S. Government Accountability Office has cited the SWORWIB and its career pathway collaborative partnerships as models for other workforce systems.

During program year 2016-2017, Sherry Kelley Marshall, President/CEO of the SWORWIB, was recognized for her service to the Manufacturing Skills Standards Council's Leadership assembly council by her invitation to participate in the U.S. Chamber of Commerce National Convening on Career Development. President Marshall also received the H.G. Weisman National Leadership Award for personal and professional innovation in workforce development from the National Association of Workforce Development Professionals (NAWDP).

CAREER PATHWAY COLLABORATIVES

Under a variety of federal grants, Cincinnati State opened and operated a job connection after education center, called "Pathway to Employment," from September 2012 through March 2017 at the OhioMeansJobs Center. Great Oaks' Health Professions Academy, which has been operating in an evolutionary growth since a key partnership with Cincinnati Children's Hospital Medical Center in 1998, continues at the OMJ Center with entry level health care certification training. The Health Careers Collaborative of Greater Cincinnati is one of the most recognized successes in career pathway development throughout the United States. The SWORWIB has also partnered with the advance manufacturing

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employers, construction and energy employers in various career pathway efforts.

Our newest career pathway initiative is administrative professions across all industries and we have partnered with local IT training providers for programs including .NET, IT Security, Lean Administrative Office Management and Project Management. In addition, the SWORWIB partnered with New Horizons Computer Learning Centers to provide scholarships up to \$5000 to six eligible individuals. Longstanding career pathways include the Advanced Manufacturing, Construction, Health Careers, Information Technology, and Transportation, Distribution and Logistics collaboratives.

GRANTS

The SWORWIB has partnered on or lent its support to more than 100 grant applications since 2008, resulting in more than \$300 million in grants awarded to the region.

HIRING EVENTS

OhioMeansJobs Center hosts hiring events each month for local employers. The agency provides customized services for each employer including space, staff support, advertising and pre-screening. These are not job fairs but opportunities to interview candidates for current and open positions.

OHIOMEANSJOBS CENTER

The SWORWIB is responsible for federal standards procurement and oversight of an operator for a WIOA-funded one-stop center. The OhioMeansJobs | Cincinnati - Hamilton County assists job seekers in finding the right job through free educational workshops, career coaching and job leads. OhioMeansJobs | Cincinnati - Hamilton County also works with employers looking for the best candidates by posting openings, applicant

recruitment, screening services, on-the-job training services and National Career Readiness Credential assessment services, all at no cost to the employer.

ON-THE-JOB TRAINING

Employers can recoup half of the wages (up to \$5,000) paid to new hires through the on-the-job training program. Employers benefit by retaining workers they have trained to their own specifications.

RAPID RESPONSE

Layoffs continue in Hamilton County. Rapid Response services help displaced workers with training, credentialing and finding new jobs. The SWORWIB is also dedicated to assisting dislocated workers to reskill and improve their interviewing skills in order to become re-employable.

YOUTH

The SWORWIB contracts with non-profits to provide services to in-school and out-of-school youth each year. The SWORWIB contracted with three non-profits to provide WIOA youth services to more than 619 new in-school and out-of-school youth during program years 2015-2017. During their first year as service providers, 228 in-school youth and 390 out-of-school youth received services. 107 youth met the Literacy/Numeracy performance measure. In addition, 176 youth received a certificate or diploma and 192 youth were placed in employment or education.

Under an innovative approach by Governor Kasich through the Office of Human Service Innovation, the SWORWIB is jointly implementing WIOA youth activities as part of the statewide Comprehensive Care Management Employment Program for 14-24 year old youth who are WIOA eligible and/or receiving funds from TANF federal dollars.