

The logo for SWORWIB, featuring the word "SWORWIB" in a stylized blue font with a yellow star above the 'O'.

The Southwest Ohio Region  
WORKFORCE INVESTMENT BOARD

The latest news from  
The Southwest Ohio Region  
Workforce Investment Board

A large green star is positioned in the upper right corner, with a blue arrow pointing from the left towards it.

# NEWSWIB

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## CincinnatiUSA Partnership Designated JobsOhio Network Partner for Southwest Ohio



Over 250 regional partners in economic, education and workforce development joined together at an announcement event in the downtown Westin Hotel recognizing the organization of the JobsOhio regional network partnerships for which the CincinnatiUSA Economic Development Partnership has been designated as the southwest Ohio regional network partner.

SWORWIB Chairman **Michael Conner** and President/CEO **Sherry Kelley Marshall** attended and learned along with various State of Ohio representatives about the economic development side of Ohio's new approach to services to employers for expanded job creation. Mark Kvamme, the interim Chief Investment Officer and President of JobsOhio, pitched the approach to a room full of business leaders, workforce experts, and community economic development officials from across Southwest Ohio. "If JobsOhio - the state's privatized economic development arm - truly moves at the "speed of business" and fulfills its promises, we will see a booming Ohio - and a lot more jobs," Marshall said.



Kvamme pitches partnership

Executive Director **Dave Dougherty** said the CincinnatiUSA Partnership has set some stretch goals, including 450-500 leads per year compared to 80-100 now. More important than attracting new businesses, he said the focus should be on growing "our own" first. Consequently, much of the Partnership's effort will be to focus on the needs of existing businesses so they can prosper and expand. Dougherty said the Partnership has set a goal of 200,000 net new jobs in the region by 2020.

Adding fuel to CincinnatiUSA Partnership's job-growth tank, the Ohio Third Frontier Commission allocated \$2 million to it out of \$15 million total distributed to JobsOhio's six regional partners.

The JobsOhio logo, featuring the word "JobsOhio" in white text on a red background.

With the loss of more than 400,000 jobs since 2006 and over 600,000 since the millennium, Ohio Governor John Kasich and the General Assembly moved to improve the state's business environment and make it more competitive in the global marketplace. JobsOhio is the major initiative

state lawmakers and development officials put in place to fundamentally reform the way Ohio approaches and executes its economic development strategies. Mark Kvamme presented the results of customer surveys and interviews with business and employer leaders across the state that informed the Governor's thinking about how to dramatically improve economic development services in Ohio. For more information, go to [JobsOhio](#) .

### SC Ministry Foundation Awards \$20K Grant for Construction Clubs

**Sister Sally Duffy**, President and Executive Director of SC Ministry Foundation, has announced that the SWORWIB will be awarded \$20,000 toward the Price Hill Catholic Middle School Construction Club program this fall. The funding will expand the scope of the Spirit of Construction Foundation's Middle School Outreach Grant to include two parochial schools.



The new grant provides funding for sixth, seventh and eighth graders at St. Lawrence and Resurrection Schools to participate in Build Your Future, SWORWIB's successful and highly acclaimed afterschool program which attracted 167 children from eight inner-city Cincinnati Public Schools in 2010-2011.



SWORWIB Construction Advocate Anne Mitchell said the generosity of SC Ministry Foundation will provide a unique opportunity for the students to learn about and experience options for a successful career in the construction industry. Each week Mitchell and volunteers from Associated Builders and Contractors member companies will teach the students all of the phases of construction, including site work, concrete, electric, carpentry, pipefitting, caulking and insulation, drywall and painting.

"Schools have seen the benefits of the Construction Club camp program," Mitchell said, adding that "hands-on activities engage the students in ways they may never have had a chance to learn before."

### SWORWIB'S Galbato, IHM JSM Board Team Up

**Natalie Galbato**, Senior Director for New Product and Market Development at Convergys, has been on the SWORWIB since January 2009 and this year assumed the leadership position for board nominations chair. From her vantage point on the SWORWIB, she has seen first hand just how challenging the environment is for jobseekers, and has now taken on another new volunteer assignment in the community directly related to helping people in these difficult times.



Natalie Galbato

Having held a variety of management positions since 2001 at Convergys, a global leader in relationship management headquartered in Cincinnati, Galbato, whose focus will be on organizational development, conducting networking workshops and sharing information, says "making a difference to people" was what inspired her to serve on the SWORWIB and now to join the Immaculate Heart

Mary Job Service Ministry team (IHM JSM).

"I saw the opportunity in the church bulletin and wanted to get involved," Galbato said of the chance to help meet its outreach mission. Following an overview of the challenge by IHM volunteers, two of a half-dozen original founders who launched IHM JSM in January 2009, Galbato joined IHM's Leadership Council.

While the story of people getting needed help through community and faith based programs is not a new one, the effort by IHM, which JSM program director **Steve Molloy** attributed to a request from **Pastor Father Tom Kreidler** to better help those in need of job assistance, couldn't come at a better time.

During these troubled economic times, IHM JSM is showing it has the pulse of the community. Molloy says IHM JSM is driven by congregation volunteers like Galbato. Molloy said IHM JSM is modeled off the Hyde Park Job Focus Group, started in 1992. Several members who had gone through that program decided to start satellite groups around the city, and within four months,



Steve Molloy

Molloy said, 18 other groups formed, JSM among them. JSM offers Thursday Night Group Meetings and Saturday Job Search Training Workshops that focus on resume, cover-letter writing and interviewing skills for a population Molloy characterized as "a little bit older" than the average out-of-work worker.

According to Molloy, IHM JSM organizes and presents programs and workshops for anyone in job transition. "Our focus is in providing training through a strong speaker's program and a hands-on monthly workshop that covers all aspects of job search," he said, adding that "There is no charge for the programs or the materials provided and all events are open to the public."

Speaking of Galbato's role, which includes being a trainer at Saturday-sessions, Molloy commented, "Natalie will help with high-level, strategic direction, and we'll learn about marketing new organizations." When asked if JSM is a short- or long-term endeavor, Molloy said he's "praying for the day we go out of business."

What distinguishes IHM JSM is the attention it pays to the emotional side of joblessness, which ranks along with death of a parent, family member or loved one or loss of a house as among events that can devastate an individual or family. "If people do not address this matter, it can have long-term negative affects on their family, relationships and prevent them from moving forward," according to **Sister Carole Temming** from IHM, who has arranged for **Sandy Keiser** from Catholic Charities to offer a job loss support group at IHM which began in April of 2009.

Welcome to the IHM Job Search Ministry!

We strive to reach out, help and bring resources to all those who are unemployed, underemployed or going through job transition.



Through IHM JSM's website, anyone can learn about upcoming Job Search Workshops and find information regarding group meetings, group meeting schedule and instructions for joining IHM JSM's Yahoo! Group Network (YGN) and LinkedIn pages. Galbato and Malloy note that all are welcome, and there is no charge for IHM JSM's events or materials provided. For information regarding upcoming events, please visit [www.ihom.org/JSM](http://www.ihom.org/JSM) or check into IHM JSM's Facebook Fan Page.

The SWORWIB worked with the Metropolitan Area Religious Coalition of Cincinnati several years ago to provide training to faith- and community-based groups on job search clubs and job circle efforts, in order to provide its thousands of customers with other resources for handling their

unemployment and job search efforts. Two dozen organizations obtained the training and many of them have offered such services as the economy has continued to falter. For contact information for the IHM JSM and other faith- and community-based programs to assist in your job search efforts, check out the listing available at [www.superjobs.com](http://www.superjobs.com).

## People On the Move

[ResCare Workforce Services](#) announced that **Daina R. Dennis, MBA, PhD** is the new Director of the SuperJobs Center, where coordinated employment and training services are provided to Hamilton County job seekers and employers under the guidance of the Southwest Ohio Region Workforce Investment Board.



Daina Dennis

"I intend to create a greater awareness of the SuperJobs Center's role within the regional business community by effectively addressing the community's workforce needs to fulfill its economic development strategies," Dr. Dennis said.

**Nancy Thompson**, Regional Vice President, ResCare Workforce Services, said Dr. Dennis, with 30 years of experience as a manager, consultant, trainer, educator and researcher in Workforce Development and Operations Management, provides strong leadership. Among her job duties, Dr. Dennis will provide SuperJobs strategy development and implementation, process improvement and relationship building with community partners. Dr. Dennis came to SuperJobs from Greater Cincinnati Behavioral Health Services, where she was Workforce Development Manager.

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**Susan K. Ellerhorst** joined the SuperJobs Center as its new financial manager in late July. She is undergoing a three-month orientation process that will include hands-on work in all areas. Ellerhorst brings over 8 years experience with full-charge bookkeeping and in-house payroll, including all tax reporting, to her new position. Given her previous full-service accounting and bookkeeping work for a small family-owned Cincinnati construction company and Greenacres Foundation, Ellerhorst is especially well suited for her new position at the SuperJobs Center.



Susan Ellerehorst

**Leah Winkler and Eileen Turner**, previously at the Ohio Department of Development, moved to the Business Services Team of the Ohio Department of Jobs and Family Services in mid July. They both look forward to serving as Workforce Development Specialists, where they can continue to partner with the SWORWIB on the important work of creating a stronger, more vibrant Ohio workforce and economy. Both are currently located at the SuperJobs Center.

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**Nicole Ware**, who came to SWORWIB in November of 2009 to manage the Emerging Workforce Development program, has accepted the position of President/CEO at Emanuel Community



Nicole Ware

Center. During her time at SWORWIB, Ware continued a system that prepared young people to meet the demands of employers through the creation of policy, infrastructure, and career pathways. She oversaw youth workforce development contracts with agencies providing education, training, and employment services for youth ages 14-24.

Ware said her new job puts her experience and talents to good use. "This is just the executive opportunity I wanted."

With the departure of Ware, SWORWIB will be looking for a new youth coordinator, once WIA funding is determined at the federal level.

### Ohio Means Jobs Launches New Website Portal

**Mark Birnbrich**, Project Manager, Office of Workforce Development, Ohio Dept. of Jobs and Family Services, spellbound career coaches assembled at the SuperJobs Center in Cincinnati following the quarterly SWORWIB board meeting in August enough that he's been invited back for a second session of explaining the excitement surrounding the new features offered at OhioMeansJobs, the state's new portal for jobs seekers and employers.



Mark Birnbrich

The revised Website is cleaner and designed to direct customers to appropriate online materials more quickly. Click the image below to check out the site.

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