



SWORWIB

The Southwest Ohio Region
WORKFORCE INVESTMENT BOARD

The latest news from
The Southwest Ohio Region
Workforce Investment Board



NEWSWIB

February 2015

Spotlight on SWORWIB
*Recognition of Board Members
Who Fulfilled Their Terms
and New Board Members*

The SWORWIB wishes to recognize distinguished board members whose terms were completed December 2014. Their service to the Board will forever be appreciated as well as their dedication to the workforce initiatives they supported during their tenure. A grateful thank you to the generous contributions of Tracy Burnett, Jack Cameron, Jose Chavez, Dwendolyn Chester, Lisa Cordova, Dayle Deardurff, Brenda Gumbs, Gail Holloman, Derek Jackson, Mike Kelly, Maggie Lund, Walter McLarty, Ricardo Moncado, Debra Rainer, Doug Sizemore, Brian Thomas, Todd Uderstaedt and Steve Yancey.

At the SWORWIB Annual Meeting held February 12, 2015, new and re-newed board members participated in an induction ceremony. In his induction comments, Mayor Cranley spoke to the board about the workforce and economic opportunities and challenges ahead for Cincinnati and Hamilton County.

These individuals represent organizations and businesses throughout Hamilton County willing to give their time and expertise to support the SWORWIB's vision and mission.



Front Row: Valerie Boykins, Matt Jones, Bridget Patton, Mayor Cranley, Kimber Fender, and Roberta Thomas
Back Row: Karsten Sommer, Vice Mayor David Mann, Carol Maxwell, Mike Moroski, Michael Beck, Scott Conklin, Chris Fridel, Darin Hall, Peter McLinden
Not Pictured: Commissioner Greg Hartmann

SWORWIB 2015 SUPERAWARDS

The tradition of presenting SWORWIB SuperAwards continued this year with a wide array of SuperAward winners representing employers, opportunity youth partners, state partners, rapid response partners and office partners. The awards represent our deep gratitude to those who supported the SWORWIB through numerous challenges and opportunities during 2014. Mayor Cranley along with Board Chair, Kevin Powell, presented the awards.

Super Employers:

General Mills
Pomeroy
Samuel Adams Brewing Company
TeamLogic IT - Cincinnati

Super Opportunity Youth Partners:

CYC/Jobs for Cincinnati Graduates
Lighthouse Youth Services
Santa Maria/Literacy Center West

Super Rapid Response Partners:

Hamilton County JFS Rapid Response Team
LIFT

Super State Partners:

Kathy Maybriar, Leah Winkler: Local Operations,
Ohio Department of Job and Family Services

Super Office Partners:

Great Oaks
Great American Insurance
ISOCNET



Jay Sampson, General Mills



Rebecca Jones, Pomeroy



Amy Viessman, Samuel Adams



Jon Colvin, TeamLogic IT

Congratulations to our SuperAward winners! [Click Here](#) for the press release.

Spotlight on the Governor *Kasich Announces his Blueprint for a New Ohio at Hamilton County JFS*

Ohio Governor John Kasich made a special visit to the Hamilton County Department of Job and Family Services on Tuesday, February 10, 2015 to talk about his Blueprint for a New Ohio. Kasich spoke candidly about his plan to better coordinate the social services delivery system in Ohio, county by county, in order to move citizens up and out of poverty.



Kasich acknowledged Hamilton County as one of the best in the state that handles multiple supports effectively and efficiently to help people become self-sufficient.

"The days of silo welfare treatment in this state have got to come to an end," cautioned Kasich. "We don't need separate this and that," Kasich said in his presentation to several local service providers, including representatives from the SWORWIB, Talbert House, Community Action Agency, the Free Store Foodbank, Easter Seals and the Cincinnati USA Regional Chamber.

The Governor envisions a 360 approach to services and stated that he and his staff will continue to strategize initiatives that will build more collaboration. Doug Lumpkin, former Director of the Ohio Department of Job and Family Services, now Kasich's Director of Human Services Innovation and Commissioner Greg Hartmann highlighted Hamilton County JFS' work.

President Marshall attended the National Skills Summit in Washington D.C. on February 8-10, 2015 with several other Ohio representatives from various organizations. The Summit convened state teams from across the country to discuss how federal, state and local implementation of WIOA will advance the strategies of sector partnerships, career pathways, job-driven investments and cross-agency data and measurement, with a special focus on state planning to bring advocates and other stakeholders together to influence processes.

Additional Summit topics included using data to assess the results of workforce programs to align training with labor market needs; engaging employers; using work-based learning strategies to improve employment outcomes for adults and youth; the federal SNAP Employment and Training Program; and a new unprecedented commitment to employment focused literacy, numeracy and English language instruction for adults and out-of-school youth.



Ohio National Skills Team: Margaret Hulbert, United Way of Greater Cincinnati; Liz Smitherman, Jostin Construction, Inc.; Sherry Kelley Marshall, President/CEO, SWORWIB; Janice Urbanik, Partners for a Competitive Workforce; Rebecca Kusner, Towards Employment; Cheryl Hay, Ohio Board of Regents; Robert Paponetti, Literacy Cooperative; Kerrie Carte, WSOS CAC/Ohio Workforce Coalition; Scott Ellsworth, Director of Business Leaders United

Spotlight on Rapid Response Update



The RockTenn Transition Center has been diligently supporting RockTenn employees in finding new positions with local companies that are currently hiring. 21 of the 63 displaced individuals participating in transition services have recently obtained employment. Another 7 employees are interviewing this week.

The transition team consisting of the OhioMeansJobs Center Cincinnati-Hamilton County and the LIFT organization will continue to match jobs skills of dislocated workers with local employer's staffing needs.

In the News

Sherry Kelley Marshall made her debut (live) February 5th at 1PM EST on WRNW1 (Womens Radio Network in New York City) with host KC Armstrong! Listen to the interview broadcast at <http://www.wrnw1.com/archived-shows/sherry-marshall-kc-armstrong-february-5th2015/>.

Short Takes

Press Release:

The RFP for the Hamilton County One Stop Operator was released on February 23, 2015. To access the RFP online, [Click Here.](#)

Reminder:

"Tax Prep Saturdays" continue Saturdays through April 11 at the OhioMeansJobs Cincinnati-Hamilton County Center on 1916 Central Parkway. This service is offered to the public on a first come, first served basis from 8am to 2pm. There will be approximately 25-30 spots open each Saturday. The Center will be closed on any Saturday in case of bad weather (Level 2 snow emergency) but will resume on the following Saturday, weather permitting. Access more information online at <http://www.omj-cinham.org>.

Follow us on Facebook and Twitter!

The SWORWIB has a **Facebook** page where we post news, pictures, events and up-to-date information. Also, follow us on **Twitter** @CincyWorkforce and we'll keep you informed throughout the month!

Donations can be made to the SWORWIB to support Southwest Ohio workforce initiatives by contacting Sherry Kelley Marshall, President/CEO at smarshall@sworwib.org.

Contact:

Cheryl Brueggeman
Youth/Public Information Contractor
cbrueggeman@sworwib.org



View our profile on **LinkedIn**