SWORWIB QUARTERLY MEETING
OhioMeansJobs Center
May 10, 2018
8:00 a.m. – 10 a.m.
Minutes


SWORWIB Members Absent: Karen Arnold, Leo Chan, Mark Dierig, Denise Driehaus, Margaret Fox, April Gillespie-Hurst, Gregory Johnson, Shirley May, Rene McPhedran, Detries Miller, Sharahn Monk, Mike Moroski, Bridget Patton, Gary Prater, Terry Segerberg, Amy Waldbillig, Karen Wessel

SWORWIB Staff Team: Pat Bready, Sherry Kelley Marshall, Wes Miller, Karen Saterfield

Resources: Kevin Holt, Lynn Murphy, Nicole Peace, Bonita Wood


I. Opening - Welcome and Introductions
Having exceeded quorum, Chair Tidwell welcomed everyone to the May 10, 2018 Annual Board Meeting at 8:05 a.m. Chair Tidwell introduced herself as Chair of the SWORWIB and President & CEO of Genesis One Consulting. After welcoming everyone, she reminded everyone to make sure that each had signed in on the attendance sheets by printing their name legibly and signing to make sure that we stay compliant. Chair Tidwell also complimented and thanked the catering service Jeanette’s for their wonderful food and service. She then asked that the newest Board members to be recognized first in the introductions so Alan Bensman, Jackie Alf, Natasha Chesnut, Shanel Gentry, Melissa Johnson and Jerry Porter self-introduced as did the remaining members of the Board and guests and resources to the meeting.

II. Approval of Agenda
Chair Tidwell reminded the board that the SWORWIB board packet & agenda had been sent out the previous week. She then asked if there were any questions about the Agenda for today’s meeting or if there were any new items to be added. Marshall noted that there were two other agenda items to be addressed today that also required votes: WIOAPL 17.04 related to CCMEP and decision about the subsequent area redesignation, both under the President’s Updates section of the agenda. Additionally, she noted the need to correct the spelling for “separate packet” item notation in the Consent Agenda. With these corrections noted and no other questions or requests for agenda item changes, Laurence Jones moved, Chad Day seconded a motion to approve the agenda as distributed and corrected at the meeting. Motion approved unanimously.

III. Approval of Consent Agenda
Chair Tidwell asked if there were any comments or changes to the consent agenda or any item to be moved to the President’s Report item for discussion. There being no comments, corrections, additions or separate discussion about items on the consent agenda proposed, Snyder moved, Harter seconded the motion to
approve the consent agenda. Motion approved unanimously. The following materials provided in the board packet were therefore approved by the Board:

- 02.08.2018 Quarterly Meeting Minutes
- President’s Report
  - Audit and Grant Updates
  - FY19 1916 Building Budget
  - FY19 Consolidated Budget
  - ODJFS Planning Allocations
  - One Stop Operator Contract Renewal
  - Scorecard Update
- Committee Reports
  - Emerging Workforce Committee
  - OMJ Business Engagement Committee
  - WIOA Core Partners Council
- CCMEP Reports
- OMJ Center Report
- Administrative Entity/ Fiscal Agent Report, Local Area Budget
- NewsWIBs

IV. Presentation: In-School Youth Review and Presentations by Jobs for Cincinnati Graduates
Marshall provided opening commentary about the Jobs for Cincinnati Graduates (JCG) program under the Cincinnati Youth Collaborative (CYC) noting the many years that they had served the SWORWIB as a very successful and results producing in-school youth provider. Marshall introduced Jada Carter, JCG Citywide President, who led the many JCGers for the last year while also finishing her own senior year and preparing for her career step in Business/Entrepreneurship and Cosmetology. Carter shared some of her life challenges and her plans to attend Beauty School as part of her long-term goal to own her own salon. After Jada shared her experience with JCG, she introduced Bryan Madrid-Cortez, who won both a 1st Place Public Speaking Award and one of the Spirit Awards at the year-end conference of all the JCG students. Madrid-Cortez shared his life challenges and some of his volunteer efforts that were driving by experiences that motivated him to develop and lead suicide prevention events, a breast cancer awareness walk and Hoxworth blood drives. He spoke with passion about how his experiences with the Jobs for Cincinnati Graduates/Jobs for Ohio Graduates and Jobs for America Graduates helped him view life from different perspectives, with the primary perspective of endless opportunity. He expressed his belief that participation in this program at all levels offered him endless opportunities that influenced him becoming “a better and stronger me”. He announced his intention to going into the apprenticeship program for electricians so he can “learn and earn” simultaneously and help his family. His repeated accolades were for the Jobs for Graduates program and the SWORWIB for supporting the organization and their approach to assisting eligible young people to stay in school, succeed in school and explore their options for after high school. Marshall thanked both terrific young people for their high school efforts to assist others as well as learn leadership and explore and determine their next life steps. Marshall concluded by noting that the students need to get back to their schools. As the students prepared to leave, Marshall provided them with Amazon Gift Cards in appreciation for their time here with the Board and their moving stories of growth and development within the Jobs for Cincinnati Graduates program.

V. Chair Report
Tidwell shared that her first written to report to the Board was included in this quarter’s mailing and covers five topics of importance. After the discussion in the February meeting, a presentation from SORTA/METRO was prioritized for today’s meeting. She reported that every June is performance evaluation time for the President. She will send a reminder to everyone on the board to send feedback to her on the President’s performance since July 1, 2017 to be shared with the board officers and Marshall in executive session in June. She confirmed the statement in her Chair’s Report relative to not having confirmed federal funding yet, but anticipating it by the end of June. She announced that she will join President Marshall and Tim Arnold of Lawn Life at the spring meeting of the Midwest Urban Strategies Consortium (MUSC) in Minneapolis where we will...
consider new grants and share successes with the current grants we are implementing – Tech Hire and America’s Promise grants through MUSC. She further announced that with the upcoming new fiscal year for 2018-2019, there will be various WIOA-required re-certifications of the area, the board, the workforce delivery system and the OMJ Center. President Marshall will also be leading the reprocurement for the OMJ Center operator in this same cycle.

VI. Nominating Committee Update
Matt Jones, Chair of the Nominating Committee, recognized the members of the committee and thanked them for their service: Scott Conklin, April Gillespie-Hurst, Sharahn Monk, Robin Throckmorton and President Marshall. He reported that we are just starting the process for nominations for next year’s Board that includes issuing the federally required notices to business associations, chambers and elected officials seeking nominations of business employer representatives. Marshall has already reached out to board members whose term is expiring to see who is interested in remaining on the board and we have at least seven members who are terming out in December. He asked board members to consider those who would make a good prospective board member and to fill out the nomination form and return to President Marshall as soon as possible. Jones completed his report reminding all that this nominating task is not simple as we have WIOA requirements to meet as well as diversity of industry, race, gender and generation to blend next year’s complete membership. Stuckey asked if Mayor Cranley has any particular requests this year and if we are able to maintain the current board size. Jones responded that Mayor Cranley was on board last year with the nominating committee report and we have no information indicating any concerns as we begin for 2019.

VII. Presentation on Transportation by Metro by Dwight A. Ferrell. CEO & General Manager
Chair Tidwell shared that she had seen a presentation on Metro that reminded her of discussions at the Board meetings about transportation access to employment. Consequently, she requested that Dwight A. Ferrell, CEO & General Manager of Metro be invited to share the “Reinventing Metro” presentation to the SWORWIB board members and observers. Ferrell reviewed Metro highlights through a PowerPoint presentation focused on “Reinventing Metro” to connect people and places driving economic growth. He reported that the Board recognizes that their services are important as 59% of their service provides rides for people to work or school. SORTA is looking to Reinvent Metro with better connections to jobs, better connections to much-needed services, regional competitiveness and environmental impact. UC is helping with research and analysis. There are challenges: 357 buses in the fleet, more money spent on maintenance than it is to buy new. Buses should be replaced about 1/3 of the fleet per year but there are not adequate funds for this size of purchase. Additionally, there is already bias towards the streetcar and how it affects transit by bus that covers a dramatically larger footprint. Attention is focused now on the need to change public perception about public transportation. Transportation has always been tax funded. There will need to be an increase in funding in terms of a levy for up to .5% through .9% and which services these increases would cover. There would be some federal funding match but there is always the local share to be raised.

The Southwest Ohio Regional Transit Authority (SORTA) is a tax-supported, independent political subdivision of the State of Ohio and is a government entity. SORTA operates Metro fixed-route bus service and Access paratransit service for people whose disabilities prevent their riding Metro buses. SORTA is governed by a 13-member volunteer citizens' board of trustees. Seven trustees are appointed by the City of Cincinnati and six by Hamilton County. Hamilton County appoints three of its own trustees plus one each representing Butler, Clermont and Warren counties. The funding relationship between SORTA and the City is established by the City/SORTA Agreement of 1973. The Board of Trustees is currently exploring what action to pursue and when to pursue it. Several SWORWIB members raised questions about the likelihood that a tax level for the funding would pass even if there would be better service to those people who need jobs and to those companies needing workers. Pete McLinden responded as a SORTA board member sharing that they are trying to expand into more of a county-based system and then ultimately a regional based system. The biggest challenges are the need to create a product to sell to the counties and to create a system to the suburbs that is useable. McLinden shared that in order to get a levy passed there must be a marketable product and ways to convince people especially in the suburbs why this would be important to them. Because such a system will not be needed by all, it is important to explain how it would affect the whole region. A significant education plan
is in implementation, like talking to the SWORWIB and lots of others, and will take many more discussions to shift the historical view of bus service. Stuckey wondered if the people who are not accessing the jobs via Metro are being interviewed. Beck wondered about a plan for businesses to help sponsor or purchase business to show the value of access. He also asked about the cost savings to electric vs. fuel. McLinden noted that he might request that the SWORWIB formally support SORTA/METRO action if the decision is to pursue a tax levy in one of the next voting cycles. Fridel suggested that the SWORWIB take a position in favor of SORTA/METRO moving ahead for the county and the region if the tax levy is planned for the fall elections. Chair Tidwell thanked Mr. Ferrell for his presentation, Board member McLinden for his participation in the discussion as a board member of both organizations, and the Board members for their attention for the topic.

VIII. President’s Updates
Chair Tidwell requested President Marshall present her updates report.

- **Aspire Grants:** Marshall reported that the Ohio Department of Higher Education required the workforce boards of the state to review seven major categories associated with the periodic procurement required by WIOA. For Hamilton County there were three organizations that responded to the procurement notice and two with solid submissions and one of less quality. Marshall thanked Kevin Holt and Carol Sorensen for their participation in the review process with her. CPS and Great Oaks were selected to serve Cincinnati and Hamilton County for delivery of services now known as Aspire in Ohio but known through the USA as the CCMEP.

- **CCMEP:** Marshall directed board members to Pages 48-49 where ODJFS Director Dungey expressed concerns about some counties not working with dedication for CCMEP. Marshall shared that the reaction by workforce boards across the state was mixed but not supportive as many experienced the communication reminiscent of early childhood teachers who disciplined all for the actions of a few.

- **CCMEP:2018-2019 New CCMEP Hamilton County Plan:** Marshall reviewed a letter dated May 4, 2018 from John Weber, Deputy Director, Ohio Office of Workforce Development noting a 30-days extension for a plan update with both required changes and recommendations. Marshall indicated she would be working with HCJFS leadership on CCMEP to submit the plan amendments.

- **Exploring Worker Collaborative Transitions:** Efforts are underway with the Cincinnati Union Co-op Initiative to explore worker collaborative transitions for businesses that dealing with an owner sell in the absence of family commitment to the family business. Layoff aversion funds from the State are available to assist with employee training and financial consultation. Marshall is hopeful that this method could help maintain some smaller manufacturing/HVAC and other enterprises throughout the county as the “silver tsunami” of baby boomer generation retirees escalates over the next decade. She indicated she would report back when a transition is underway.

- **Manufacturing Partnership – NiMs & Great Oaks:** Marshall thanked Alan Bensman for Patheon: Part of Thermo Fisher Scientific continuing with the America’s Promise grant for the Industrial Manufacturing Technician (IMT) apprenticeship program implementation even in the midst of company purchase. She also thanked Harry Snyder and Michael Burke for the joint agreement for the National Institute of Sheet Metal & Maintenance Apprenticeship (NiMs) Industrial Technology Maintenance (ITM) and looks forward to working with employers and Great Oaks for both High School & Adult training for this nationally-recognized maintenance training program.

- **Midwest Urban Strategies Consortium (MUSC) Meeting in Minneapolis:** Alicia Tidwell, Tim Arnold and President Marshall will present next week at the Spring Forum for MUSC as well as learn what the other 11 urban center cities are doing with apprenticeship training, serving adjudicated youth and returning citizens and working with employers to devise training programs that meet their needs. Last October for the 2017 Fall Forum, the 11 cities ventured to Cincinnati and learned about our career pathway work in Information Technology from the grammar school efforts to high school programming such as the InterAlliance and code programming bootcamps for dislocated workers.

- **OMJ RFP Procurement Committee Recruitment:** Marshall shared that the SWORWIB is the first Workforce Board in Ohio to formally conduct OMJ procurement under both WIA and WIOA. WIOA legislation passed in June of 2014 and by 2015, the SWORWIB had organized to manage the OMJ procurement in accordance with WIOA regulation. That bidding process was completed and the OMJ operator selected and contracted for July 1, 2015 through June 30, 2017 with two one-year possible extensions both of which the Board voted to implement thereby covering the operator through June 30, 2019. Due to the protracted
nature of federal bidding for the one-stop center operator, the SWORWIB must be underway expeditiously for the process to be completed and the operator for the next cycle to be selected, negotiated, and contracted. Marshall noted she is currently recruiting from the Board and others for the One Stop Operator Procurement and Evaluation Committee membership. She shared the Committee description and the timetable for procurement and evaluation over the next eight to ten months. The bid process for this next 2-4 year period will accept proposals for all services: one stop operator services, career services, training services and business services. There needs to be seven committee members and Marshall asked for volunteers. Chair Tidwell and Ty Stuckey both volunteered. Others can contact Marshall to discuss the committee for their consideration.

- OTHER:
  - Audio Equipment and Parking Lot Repairs: Marshall noted that for a future meeting, we would have an improved microphone system that would not require individual microphones. She had learned that the frequencies our current 10-year old system uses are being recaptured for safety and emergency uses requiring us to update the audio system in the conference room. Additionally, we would be bidding out for construction repairs on the parking structure that hopefully could get underway in June and be completed in August.
  - Board Recertification: Under WIOA, a few years into the legislation’s implementation a second round of area redesignation, board recertification, one-stop recertification and regional strategic planning are required. Board recertification is not due until April 2019.
  - One Stop Phase II Recertification: Recertification will need to be underway this fall for the One Stop Center and a Board committee is required to conduct the recertification review and complete the application. Marshall noted she would have a description for the August meeting and begin recruitment right away so anyone interested in assisting with this critical task can contact Marshall.
  - Subsequent Area Designation: The State of Ohio has determined that if a local area is going to remain the same, there is no action needed. However, given the time we spent for a year exploring the Clermont County request, Marshall recommended that the Board formally vote to remain the same combined area of the City of Cincinnati and Hamilton County for the record.
  - WIOAPL 17-04 Waivers for CCMEP: Marshall noted that the Financial Management Policies and Procedures Manual had been approved under the Consent Agenda, but the WIOAPL Waiver Policy had been sent after the mailing of the Board packet and therefore was distributed separately at the meeting.

With no further questions about the President’s Report. Riddick moved, Day seconded a motion to approve the President’s report. Motion approved unanimously.

IX. Public Comments and Announcements
Chair Tidwell asked if there were any other questions, announcements or comments from the Board members or the public in attendance.
- Beck shared about the Smart City Summit on Education and indicated that the Second Annual Smart Regions Conference is planned for October 25 in Columbus, OH where leaders across North America will report their success stories on opportunities to collaborate to build smart cities and regions rooted in community impact and resilience.
- Alf shared the work of the construction industry nationally and locally to outreach to young people and others about construction careers. She encouraged members to check out the “I Build America” and I Build Ohio websites and videos about a movement to generate pride and respect for the construction industry and to recruit young people into the industry as a rewarding and valuable career. The State of Ohio predicts that by 2024, we will need to fill 23,820 positions in the construction industry. For every four people who leave the trades, only ONE new person is entering the workforce from apprenticeship programs. The construction industry is the nation’s largest single industry, employing more people and contributing more money to America’s bottom line than any other single industry. The industry to working to changing the narrative around construction. The growth of our nation’s infrastructure relies on young
people and their families viewing the construction industry as an honorable and rewarding career. Alf also requested that the video be displayed at a future meeting.

- Owens announced that on Saturday, May 19, there would be a Tri-state Women’s Veterans Expo held from 11:00 a.m.-3:00 p.m. at the Cincinnati VA Medical Center. The event will focus on networking, career exploration, wellness, budgeting, family care, spa treatments and other exhibits. He asked that others share with any women veterans they know.

X. Next Meetings
Chair Tidwell reviewed upcoming meetings:
May 31, 2018 - WIOA Core Partners Council 10:00 am -12:00 pm
June 21, 2018 – Executive Committee 8:00 am – 10:00 am
June 21, 2018 – OMI4PWD 10:00 am – 12:00 pm
July 19, 2018 – Emerging Workforce Committee 8:00 am – 9:30 am
August 9, 2018 – Quarterly Board Meeting 8:00 am – 10:00 am
August 30, 2018 – WIOA Core Partners Council 10:00 am – 12:00 pm
September 13, 2018 - Executive Committee 8:00 am – 10:00 am
October 11, 2018 - Executive Committee 8:00 am – 10:00 am
November 8, 2018 - Quarterly Board Meeting 8:00 am – 10:00 am

Nominating Committee meetings are scheduled based on committee members' schedules. The One Stop Procurement and Evaluation Committee and OMJ Recertification Committee will also be scheduled based on member schedules.

XI. Adjournment
Chair Tidwell asked if there was anything else for the good of the order. There being none, Eric Riddick moved, Chris Fidel seconded a motion to adjourn. Motion approved unanimously. The meeting ended at 9:58 a.m.

Respectfully,

René McPhedran
Secretary