



The Southwest Ohio Region  
WORKFORCE INVESTMENT BOARD

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Workforce Investment Board



# NEWSWIB

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## *OhioMeansJobs Cincinnati-Hamilton County new name of One Stop*

After a few missed attempts due to high winds, the new sign for the city-county One Stop was installed Feb. 26. So it is official -- the old SuperJobs Center is now called **OhioMeansJobs Cincinnati-Hamilton County**, as part of a statewide rebranding of all One Stops in Ohio. The website has also been changed to [ohiomeansjobs.com/hamilton](http://ohiomeansjobs.com/hamilton).

OhioMeansJobs is also the name of the State of Ohio's job matching [website](http://ohiomeansjobs.com). It allows job seekers to post their resumes and search tens of thousands of job openings. Employers can post job openings directly to [OhioMeansJobs.com](http://ohiomeansjobs.com) and can search for candidates by education, experience and other factors. It offers sophisticated labor market tools, said **Mark Birnbrich**, Project Director at the Ohio Department of Job and Family Services, as well as news of the latest programs and initiatives to help employers and job seekers.



The One Stop rebranding, which was led by **Gov. John Kasich's** Office of Workforce Transformation, will help the public identify more easily the programs and resources that are funded through the Workforce Investment Act, which, for job seekers, include everything from help with job searches and resume writing, to skills assessments and retraining, said **Sherry Kelley Marshall**, President/CEO of the SWORWIB. Services for employers include job candidate screening, and hiring and job fairs. "A common name makes it easier to figure out what these job centers offer and why they play an important role in the local economy," Marshall said. It will also be particularly helpful to employers with multiple locations throughout the state, she said.

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