

# SWORWIB

**The Southwest Ohio Region**  
WORKFORCE INVESTMENT BOARD

*NewsWIB October 2015*

## Spotlight on WIOA

### *Tri-State Regional Strategic Workforce Plan Public Forum*

On October 30, United Way hosted the Employer's First Regional Workforce Network, Partners for a Competitive Workforce (PCW) and regional workforce investment boards for a public review of the Tri-State Regional Workforce Strategic Plan.

The session was presented by Thomas P. Miller and Associates. The agenda for the meeting included an overview of the tentative elements of the strategic plan under the new Workforce Innovation and Opportunity Act. Approximately 150 employers, workforce and economic development representatives, training providers and interested citizens from the region and state attended the open forum. Session goals included: 1) a summary of the Regional Strategic Plan; 2) a convening space for public input; and 3) an opportunity to gather feedback on recommendations in the Regional Plan as determined to date.



**Presenter Tom West, Project Lead from Thomas P. Miller & Associates, and attendees from the tri-state region.**

Attendees were provided with "polling" devices and asked for feedback on the focus area priorities: a) employers services; b) skills gaps, i.e., serving jobseekers/incumbent workers; c) advocacy; and d) economic development. The information gathered from the public forum will support the final development of the Tri-State Regional Workforce Strategic Plan's strategies, goals and objectives.

The Tri-State regional economic area, known as Cincinnati USA, includes the Southeast Indiana Workforce Investment Board; Northern Kentucky Workforce Investment Board; Workforce Investment Board/Butler-Clermont-Warren; and the Southwest Ohio Region Workforce Investment Board and covers 15 counties - 4 in Ohio; 8 in Kentucky; and 3 in Indiana. The regional plan will provide strategic direction for the entire Tri-State and local areas required to submit local area plans under WIOA in 2016.



**Tom Hutter, Michelle Ball, Julie McKay and Kathy Maybriar, State of Ohio workforce development staff. Maybriar is a SWORWIB Board member and the others were present to observe the tri-state process.**

## Spotlight on OMJ Center *HR 101 for Employers*

Lee Geiger and Nick Ziepfel from the Graydon Head law firm, presented the first of several HR sessions for local organizations on October 29 at the OhioMeansJobs Center, 1916 Central Parkway, Cincinnati. More than 40 staff from area businesses and workforce organizations attended this valuable session covering topics on the hiring process, employment process, end of employment, violations of the law, and when to contact an attorney for professional support.

New HR sessions are currently being scheduled. Contact the OMJ Center at 513-946-7200 for more information on upcoming presentations.



Lee Geiger, left and Nick Ziepfel, right from Graydon Head law firm.

## Spotlight on Youth

### *CYC/Jobs for Cincinnati Graduates Breast Cancer Awareness Project*

The Winton Woods JCG junior and senior class hosted a Breast Cancer Awareness festival and cookout on October 25 at Winton Woods High School. The students raised money by selling tickets at the school which covered supplies for the cookout. Each of the students also asked relatives and friends if they knew anyone who has survived or died from breast cancer. Those names were placed on balloons and released at the event. This event was one of many that JCG students participate in throughout the school year.



**Judith Moore-Tucker, and JCG students, Marissa Brown, Tahja Sanders, Shaundale Green, Indya Davis, Mary Taylor, Kamiyah Bomar, Zoreada Cortez**



**Jobs for Cincinnati Graduates (JCG) Students  
Support Breast Cancer Research**

## *2015 Cincinnati Youth Summit*

On October 17, the City of Cincinnati held its 3rd annual Youth Summit at the Xavier University Cintas Center. This year's theme for the Summit was ***"Young Not Silent: Our Voices Matter."***



The Summit is sponsored by the Youth Commission of Cincinnati (YCC) led by City Councilwoman, Yvette Simpson, and board members representing a diverse group of organizations experienced in working with youth and staff liaisons from the City Administration - all of whom are appointed by the Mayor and approved by City Council.

The Leadership Planning Committee for the Summit garnered feedback and opinions from nearly 200 youth throughout the community. They responded by saying they wanted a venue to express their thoughts and concerns. Session topics included:

- Identity and Image
- Addressing Stereotypes and Racism
- Police/Youth Relations
- Positive, Healthy Relationships: Romantic, Mentoring and Others
- Power and Influence of your Environment
- Violence & Drug Abuse Prevention
- Health & Wellness
- Gender Roles and Differences
- Educational Options: College, Career and the Creative Class
- Inspiring This Generation: What will it Take?

More than 300 youth attended the all-day event. Congratulations to Councilwoman Simpson and YCC board members, the planning committee, volunteers and Cincinnati's youth for contributing to the success of this year's Summit!

## Spotlight on Workforce Partners

# *Partners for a Competitive Workforce Celebrates Results*

October 21 was a night of "thank you's" for the successes made possible by PCW's partners. A celebration was held at the amazing American Sign Museum in Newport, Kentucky where PCW thanked its partners for all of their hard work and dedication to area workforce and economic development progress.

Janice Urbanik, Executive Director of PCW, stated that the celebration was for "the partners" and that the results in PCW's annual report were "their results" - not possible without their collaboration and contribution to PCW's mission. Urbanik also shared her excitement about PCW's new strategies for place based, multigenerational, and job quality initiatives. She stated that the poverty initiative is especially exciting and totally aligns workforce initiatives in the region.



Pictured left to right: John Baines, Hahn automotive; Stephen Tucker, PCW; Jeffrey Diver, SELF; Shirley Maul, Cincinnati-Hamilton County Community Action Agency; Sherry Kelley Marshall, SWORWIB; Janice Urbanik, PCW; Sharron DiMario, PCW, Health Careers Collaborative; Ed Ratterman, PCW (Advanced Manufacturing Workforce Development Coalition of Northern Kentucky); Vada Lawrence, Cincinnati-Hamilton County Community Action Agency (CAA); Sean Kelley, PCW, Talent Pipeline Initiative

### In the News:

October was National Manufacturing Month. Check out the Biz Journal article, "*Manufacturers share success stories.*" Two dozen regional manufacturing leaders were part of the first-ever Manufacturing Exchange trip hosted by the Cincinnati USA Regional Chamber and Amend Consulting. To read more [visit the Cincinnati Business Courier](#).

# *Follow us on Facebook and Twitter!*

The SWORWIB has a [Facebook](#) page where we post news, pictures, events and up-to-date information. Also, follow us on Twitter @CincyWorkforce and we'll keep you informed throughout the month!

To make donations to the SWORWIB in support of Southwest Ohio workforce initiatives, click [Here](#).

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