

# Southwest Ohio Region Workforce Investment Board

**Policy:** Industry Sector Policy 2018-2020

**Approved Date:** June 11, 2020 Executive Committee Approval

**Purpose:**

To provide guidance to the OMJ Center and Adult/Dislocated Workers and out-of-school adults service vendors on the Southwest Ohio Region Workforce Investment Board's priorities for ITA investments regarding local high growth industry sectors.

**Background:**

Ohio WIOA Area #13 Southwest Ohio Region Workforce Investment Board (SWORWIB) partners with the local and state economic development community to identify the high wage, high growth, and high skill industries in the Greater Cincinnati Area available to customers to fuel the local economy. In conjunction with regional initiatives, SWORWIB strives to strengthen the local workforce through investing WIOA public funds in training for these industries.

We research the most in-demand industries for the region and update the industry sector priorities policy which directs our investment of training dollars for several years. In light of the industry sector research efforts already undertaken by JobsOhio, the Governor's Office of Workforce Transformation and the UC Economic Center Jobs Outlook 2018-2028, the SWORWIB will apply these industry sector priorities through June 2028, as below or subsequently amended.

The SWORWIB reviewed workforce and economic forecasts in Ohio, Cincinnati-Middletown MSA and nationwide trends to compile the list based on local conditions and future areas of job growth. Various City of Cincinnati-Hamilton County initiatives and ongoing development projects for transportation/residential/commercial construction efforts support the industry sectors identified in the SWORWIB's research.

**Policy Statement:**

The following are the industry sectors prioritized for training investments recognized for the Fiscal Years 2018 – 2020. However, at the update of this policy to inform our service providers, our county has struggled to manage the COVID-19 pandemic and recover our previously robust economic vitality. Moreover, widespread social justice unrest beginning in Minneapolis has awakened unfilled hopes for better treatment of African Americans locally and in dozens of other urban centers, which we could have a lack of progress with featured industry sectors or alternative priority sectors could arise. Nonetheless, our priority sector list is at this time noted below.

**Prioritized Industry Sector List:**

- Advanced Manufacturing (biomedical, aerospace, chemical, agri-flavoring and green)
- Business and Administrative Support Professions
- Construction and Skilled Trades
- Healthcare and Healthcare Support
- Information Technology
- Recreation and Hospitality
- Transportation, Distribution & Logistics

**Action:**

Ohio WIOA Area #13, Southwest Ohio Region Workforce Investment Board, will distribute the policy for contractor implementation and inclusion in information for proposing or already approved eligible training providers. The One-Stop operator will comply with policy and advise the President routinely at the SWORWIB/One-Stop operator management meetings, of any issues related to implementation of this policy.

These two critical societal anomalies will impact economic recovery in general as well as the SWORWIB's ability to be adaptable to the shifting responses to recovery trends. Nonetheless we are committed to supporting these identified sector's and related employment opportunities.